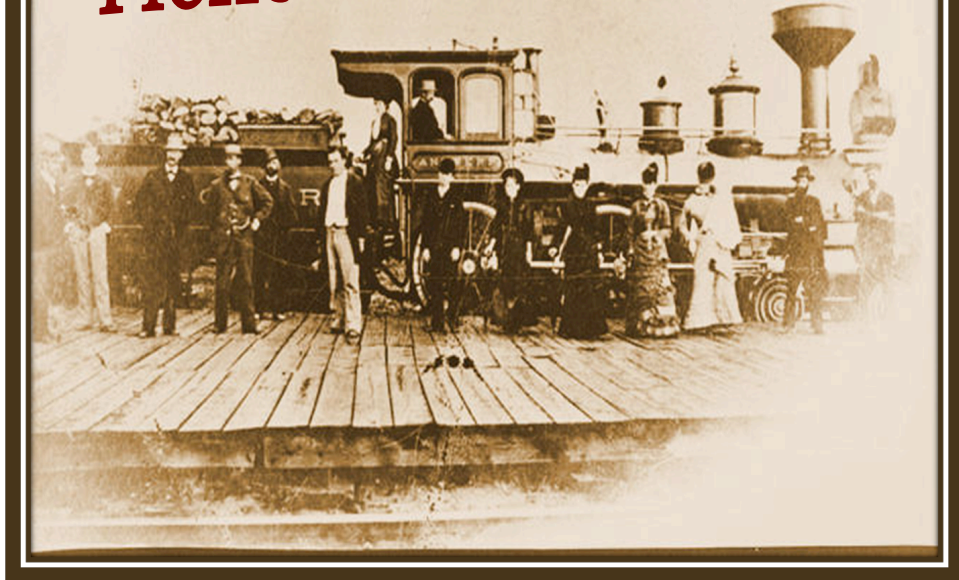


Ticket to the Future



COMMUNITY DEVELOPMENT PLAN FOR THE TOWN OF DEKALB, NY

February, 2012

Prepared by





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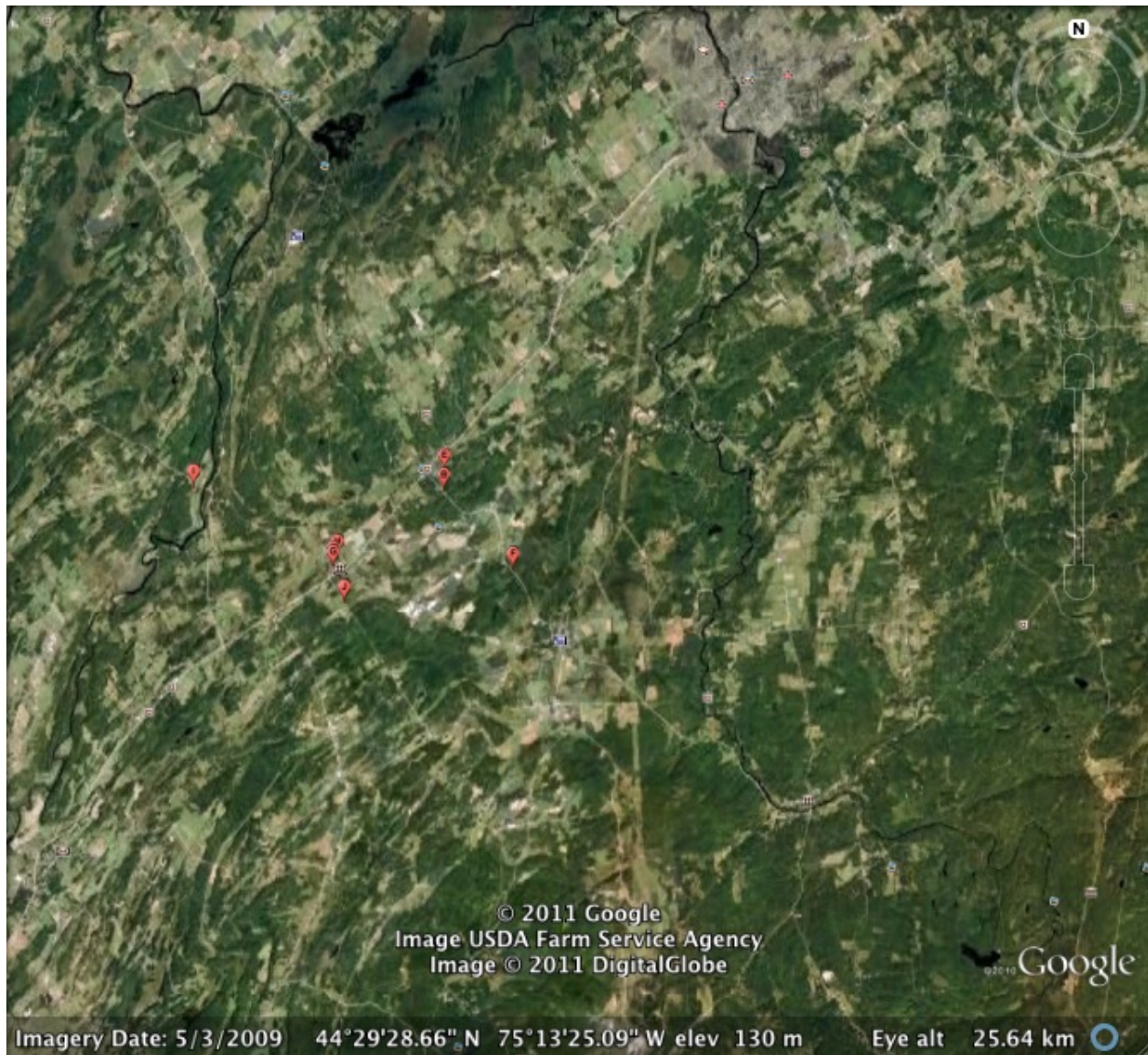
II. BACKGROUND

The Town of De Kalb is located in St. Lawrence County between the St. Lawrence River and the foothills of the Adirondacks, southwest of the county seat, Canton. It encompasses the hamlet of De Kalb Junction, the Village of Richville, and the hamlets of De Kalb, Kendrew and Bigelow. William Cooper of Cooperstown arranged the purchase of De Kalb in February of 1803, one of the original ten towns in the County. The Town of De Kalb was officially chartered by the NYS legislature on February 22, 1806. The first "village" in the township of De Kalb was known as Williamstown or Coopers Village which, by 1814, was offering most necessary frontier services. In 1820, when the Coopers were no longer involved, it became known as De Kalb Village.

De Kalb's proximity to larger population centers [Canton, Gouverneur, Ogdensburg] has had a negative impact on its economic infrastructure. Residents have access to shopping in larger markets in 15-30 minutes. Fortunately, this proximity has an upside. Residents of the community have not been forced to move from the town to obtain employment and important or needed services. The convenience of a relatively short drive or commute has enabled them to continue living in the community they love. 63% of the respondents to our survey have lived in De Kalb for 21 years or more.

The Town of De Kalb has long acknowledged the need and value of community planning. In 1991, the Town, with the assistance of the St. Lawrence County Planning Office, completed work on its *De Kalb Site Plan Review Law*. In 1999, it again collaborated with the County Planning Office to submit a NYS Department of transportation TEA-21 Transportation Enhancement Program Grant. Since the Site Plan Review Law was adopted, the Town of De Kalb attempted several times to prepare a community master plan, without success. Local officials sponsored several public sessions that included presentations by planning professionals (staff from C.W. Augustine, Inc. and the St. Lawrence County Planning Office) about community planning concepts. These events generated interest among residents of the Town, but none resulted in a document that "... identifies [the community's] needs and establishes implementation steps to address those needs within a framework of specific community development goals and objectives."

In 2010, the Town successfully applied to the NYS Division of Housing and Community Renewal's Office of Community Renewal for a Community Development Block Grant to fund the preparation of a Community Development Plan, of which this report is the product.



The Town of De Kalb from Space



III. EXECUTIVE SUMMARY

The purpose of a community development plan is to try to take hold of the future, rather than drifting into it. Every community is impacted by forces beyond its control – economic, social, and environmental. At the same time, there are forces over which some measure of control can be exercised – at least the economic and social, if not the environmental.

The fundamental assumption of the democratic form of government is that there is wisdom resident in a community – that the people are capable of evaluating what is happening and contributing to the achievement of the common good when their participation is solicited and honored.

The charting of a course is easiest when a community faces challenges on which there is a clear consensus and the solutions are obvious. Life is infrequently so simple. The residents of communities generally have differing experiences and conflicting perspectives. This is certainly true of the Town of De Kalb in the year 2012. The purpose of this study was to gather information from the residents regarding where they see De Kalb as being today, and where they would like to see it be in the coming years.

This study has revealed a great deal of satisfaction with life in De Kalb. The community survey conducted as a part of this study found the highest level of agreement in the affirmatives. There were, however, a number of subjects on which there was significant divergence of opinion – one might wonder if all the respondents lived in the same community. Only 23% said they hoped the community would stay the same -- 64% favored change – while 13% expressed no preference. At the same time, 43% expect De Kalb to remain the same over the next decade; 18% fear it will get worse; 24% had no opinion; only 5% anticipate improvement.

The topics for improvement that will be addressed in this plan included:

- Appearance
- Economics
- Government
- Housing
- Activities/Recreation
- Infrastructure

In some cases, the vision appeared to be focused on the rear view mirror -- returning to a world that once was but cannot be regained – the De Kalb of 1950 is not compatible with the world of 2012. In more instances, however,



there are enhancements to the community which are attainable through community attention and effort – public and private.

This report will point to areas of satisfaction and dissatisfaction reported by residents of the Town of De Kalb, suggesting possible courses of action in response to the topics that would advance the obtaining of “Tickets to the Future” and surprise those who do not anticipate improvement.





Vision of the Town of De Kalb

In 2017, the Town of De Kalb is recognized as an attractive, well-kept, rural town that has vibrant communities with several small shops serving the local residents and the many tourists who stop there because they are so appealing. Many young families have chosen to settle in the Town of De Kalb because of the reasonably priced attractive homes, the evident feeling of community, and the many opportunities for recreation and celebration for people of all ages.





IV. THE PROCESS

Upon the award of the Community Development Block Grant by the Office of Community Renewal, an eighteen member Planning Committee was appointed to oversee the Community Development Planning Process and the firm of C.W. Augustine, Inc, was engaged as the consultant. The Planning Committee held its initial meeting on February 15, 2011.

A letter from Larry Denesha, Town Supervisor, explaining the Planning Process, was mailed to Town residents on July 8th, 2011. [Appendix B] Releases were sent to the media to further publicize the process.

SURVEY

On July 15th, C.W. Augustine mailed copies of a 75-item survey form based on NeighborWorks[®] America's "Success Measures" survey "*Residential Satisfaction with Neighborhood*" to 1513 adult residents of De Kalb utilizing a list based on tax and voting rolls. Copies of the survey were also made available in the local convenience stores and the Town Clerk's Office for those who were not included on those lists.

Postcard reminders were sent a week after the survey was mailed, and a drawing for two \$50 gift certificates from a local business was held from the responses received by August 4th. 331 surveys (22% of those mailed) were returned within four weeks. The respondents tended to be older and better educated than the average resident, but not to a degree that would significantly skew the results. [Appendix B]

COMMUNITY MEETINGS – Round 1

Following a review of the survey results by the Town's Planning Committee, a pair of community meetings was scheduled to further engage community residents in the creation of the community development plan. Postcard invitations were mailed to every family, posters were displayed in the community, and media (print and radio) assisted in announcing the meetings. One session was held in the morning and the second in the evening to accommodate differing work and life schedules. Fifty-nine residents attended (3.4% of the adult population).



After an overview of the planning process, brainstorming was held in the S.W.O.T. [Strengths, Weaknesses, Opportunities, Threats] model. A total of 121 responses were recorded. Each participant was provided with 5 “sticky dots” with which to indicate their support of items that had been generated, and was told they could use all 5 dots for a single item, or divide them as they saw fit. 244 out of a potential 295 votes were cast. No item received more than 7 votes [2.8% of the votes cast]. It is clear that there was no discernable consensus emerging from the meeting. It would be folly to give any weight to an opinion held by 2.8% of 3.4% [.095%] of the residents. There was, however, a lively conversation. Subjectively, discussion seemed to the consultants to center on the appearance of the town, communication gaps with the elected officials, and the local economy. The list of topics and votes can be found in Appendix C.

COMMUNITY MEETINGS – Round 2

The consultants, drawing upon the surveys, the Community meetings, the windshield survey of homes, demographic data from the US Census, conversations with community leaders, and consultation with regional planners, developed a draft of this Community Development Plan which was publicized, posted on the Town’s website, and made available in printed form in several locations. It was opened for discussion at a second round of Community Meetings which were held on January 22nd and 24th. 74 residents participated in those meetings. 52 returned ballots on which they ranked the priority of the proposed actions. Few accepted the opportunity offered to delete from or add to the proposed list. [See Appendix D] 46 attendees completed cards on which they shared elements of their vision for the community and suggested members for the Revitalization Steering Committee.



Richville Community Meeting 1/22/2012

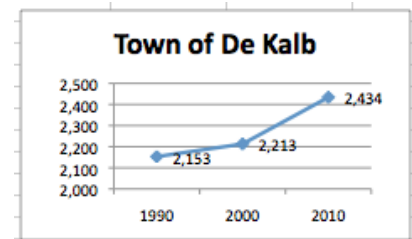


V. TOWN RESOURCES

The areas of greatest agreement among the survey responses were the areas dealing with the strengths of the community.

- 95% of the respondents said that there were people in the community they could turn to in emergencies.
- 83% indicated that they feel safe in the community. [42% said this was what they liked best, or second best about De Kalb.]
- 82% indicated they speak regularly to neighbors.
- 80% claimed friendly neighbors (Do 2% speak regularly to unfriendly neighbors?) Friendliness was chosen as best or second-best thing about De Kalb by 47%.
- The area school systems had an average of 78% approval.
- 56% of respondents said they would recommend De Kalb to others as a place to live.
- 54% find public services acceptable, 24% disagreed. 22% had no opinion.

It is hardly controversial to assert that the natural beauty and peaceful lifestyle of the Town of De Kalb are significant elements of what draws and keeps people in the community. It is not for no reason that 63% have lived in the community for more than 21 years, and that the population has increased by 10% over the last decade while the population of the county has remained constant.



These agreements point to a high level of community pride, yet this pride is balanced with an awareness of some challenges the community faces. 64% indicated that they did not want the community to stay as it is and 49% believe that the people in De Kalb will try to fix something that is wrong. While there is a down-side to being such a small community, the up-side is that change is easier without an entrenched bureaucracy.

While De Kalb is a conservative community, it has a willingness to face the future. This report focuses some directions residents have indicated they believe will be fruitful to pursue.



Oswegatchie River



VI. KEY ISSUES AND RECOMMENDATIONS

1. APPEARANCE

When asked what were the two worst things about De Kalb, 50% of the respondents chose "abandoned buildings" and 28% targeted litter. The "cleanliness of the community" was unacceptable to 38% of the respondents, although acceptable to 41% while 21% had no opinion. A number complained of what they perceived as lax enforcement of site planning regulations. A number of conversations centered on the junk yard



at the north end of De Kalb Junction and the vacant Loopies Restaurant at its south end giving a bad initial impression. Others spoke of the junk accumulating in private yards throughout the town. A Clean up, Fix-up, Teardown project was recommended by many.

To be successful and achieve lasting results a multifaceted approach will be necessary. Individuals, families, and businesses will have to do their part by maintaining their own property to the best of their ability. These same individuals, families, and businesses must work together with their friends and neighbors for the greater good of the community. It is also clear that community groups like the Chamber of Commerce, the Volunteer Fire Departments, the AMVETS and its Auxiliary, and church groups should be enlisted to support the improvement of the appearance of the community. The Town government must also do its part and lead by example. Rules and regulations that reflect the will of the community need to be consistently enforced.

This concern appears first because of the impact it has on other concerns. An attractive community is more likely to attract both retailers and employers than one which is not. A government which evenly enforces regulations and can be seen to invest in the appearance of the community is more likely to be perceived as responsive and relevant. It has been demonstrated that cleaning up a community often mushrooms – there is a multiplier effect: when one home is rehabilitated, others are moved to follow suite. Increased pride in the appearance of a community enhances community awareness and participation. The priority of "appearance" was reinforced by the second round of community meetings.



RECOMMENDATIONS:

1.1 The Town has a Site Plan Review Law which has been on the books for two decades. The number of complaints suggest that the provisions of that law may not be adequate, or that it is not being effectively enforced. There is a need for the reassessment of the law and the policies and procedures for its enforcement. Because this problem is not unique to the Town of De Kalb, the New York State Department of State has a helpful publication on "Controlling Junk" which should be consulted during the reassessment.

1.2 While responsibility for appearance of the community was ascribed more often to the private property owners than to the municipal government, several residents envisioned support by the government through offering occasional free curbside pickup on organized cleanup days as modeled by the recent successful event sponsored by the Village of Richville. Engagement in the project by community groups should be solicited.

1.3 The New York State Department of State has regulations pertaining to Auto Junk Yards that are apparently being violated to the detriment of the community. The Town Board should call upon state officials to enforce the existing regulations.

2. ECONOMIC DEVELOPMENT

The area of Economic Development has at least two dimensions: places to spend money and ways to earn it. Concern was expressed about both of these in the written surveys and in the community meetings. 88% of survey respondents expressed a desire to see new businesses in De Kalb. Assistance and support for new businesses was the top priority at the second round of community meetings.



to these population centers, the decline in commercial activity can be attributed in part to increased mobility by car.

De Kalb meets fewer of the commercial and business needs of its residents than it did in the past. Instead, people drive to Canton, Gouverneur, or Ogdensburg for major shopping, health care, and other services. Due to De Kalb's proximity



The shift in the American economy from Mom & Pop stores to “big box” marketing is another factor. The owner of a small business often pays a wholesaler more for items for resale than the big box stores charge their retail customers, and the small retailer must add overhead expenses and profit, raising the sales price well above that of the large retailers. The major stores rely on volume for their profits and there is no volume in a community with 2500 residents. It is unrealistic to hope for the location of major stores in a small community.

Another concern raised was the lack of jobs in De Kalb. It is hard for rural communities to keep the young people in Town when there are few jobs for them. [85% designated youth jobs as a goal!] There was significant discussion at the Community Meetings about offering “incubator” services to fledgling retail and agri-businesses.

Both the North Country Regional Economic Development Council’s Strategic Plan and the St. Lawrence County Comprehensive Economic Development Strategy emphasize tourism as a catalyst to economic development in the North Country. Tourism is, according to the St. Lawrence County Chamber of Commerce, one of the sectors of the economy in St. Lawrence County that is experiencing growth. Under the theme of “Naturally Fun,” the Chamber is marketing St. Lawrence County as “Where the Mountains meet the St. Lawrence and culture meets the great outdoors.” Given the presence in the town of Route 11, the major highway access to the County which, according to the New York State Department of Transportation, carries an average in excess of 5,000 cars a day through the Town of De Kalb, the community stands to benefit from increased traffic bringing potential customers to its antique shops and local artisans. More must be done to give them a reason to stop here. Much of the tourism is linked to special events in the region. De Kalb needs to explore the creation of special events to attract tourists and make its presence felt in the regional events.

Given increased reliance on electronic media, the Town’s website should be utilized as a resource for promoting its events and businesses.

RECOMMENDATIONS

2.1 Economic development issues are not unique to the Town of De Kalb. Other communities in St. Lawrence County are facing and addressing the same challenges which can be addressed more effectively co-operatively than competitively. In response, the Small Business Development Center at SUNY Canton, the St. Lawrence County Industrial Development Center, and the St. Lawrence County Chamber of Commerce all offer assistance with Economic Development. It is important for a De Kalb Liaison be appointed to link the town with these agencies.



2.2 Small retailers offer convenience and service, which is how a store like the Carvel Hardware store remains in business. There are economists who maintain that there is a role for small retailers in a vibrant community. However, when a community appears rundown, small businesses are less likely to open or thrive.

The Town applied unsuccessfully in 2011 for a \$385,000 New York Main Street Grant to assist in the rehabilitation of businesses on De Kalb Junction's Main Street. The Town Board is urged to apply again in 2012 because of the positive impact on business communities such grants have provided in the North Country and around the state.

2.3 Expand the Town's website to promote what it has to offer to tourists.

2.4 De Kalb needs to make its presence felt in regional events that appeal to tourists in order to maximize the positive impact of tourist traffic on the community's economy.

3. GOVERNMENT

From the 2011 St. Lawrence County Public Policy Guide:

The public involvement in governing that is so essential in a democratic system is especially important in a time of allocating limited resources. The public perception that government programs and policies are complex and difficult to access can discourage involvement. It is important that governments encourage public involvement in a meaningful and accessible manner. Citizens also have a responsibility to hold officials accountable: over time, a community that is not involved in governance may get a government that does not serve its needs.

ENGAGEMENT

It is clear from the Community Development Study process that one of the key issues currently facing the Town of De Kalb is a lack of civic engagement. While the 24% response rate to the mail surveys was sufficient to provide useful data, the attendance by a total of 59 residents at the first two community meetings while heartening to many, was statistically disappointing since it represented only 3% of the population. The discussion at the meetings provided confirmation of the survey results, but did not



De Kalb Town Hall



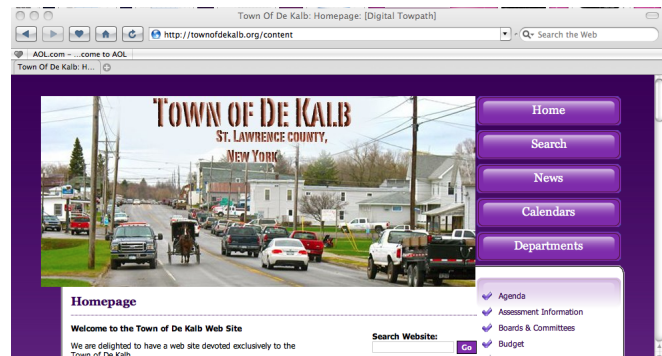
generate the level of visioning that was anticipated by the consultants. The limited participation in the overall process by many of the Planning Committee members was also indicative of a problem. This is hardly unique in 21st century America: many commentators find an increasing lack of trust in the democratic process to be reducing the willingness of citizens to invest their energy in participating.

That's the bad news. The good news is that some small communities like the Town of De Kalb have demonstrated that attention to engaging community residents can yield positive results. The small size of the community makes this challenge addressable and victory over apathy more achievable than in a larger municipality!

While no questions on the survey addressed this issue directly, a sense of detachment from even local government was a significant factor in the discussion at the first round of community meetings.

COMMUNICATION

Technology offers a real and affordable partial solution to this gap between citizens and elected and appointed officials. The Town of De Kalb has recently created a town website [townofdekalb.org] which provides a means of direct communication with a sizeable portion of the community. A wealth of information about the how's and why's of town government can be accessible to residents in their homes. A directory of available services and the means of contacting the providers of those services is provided – no guesswork required.



The website has the capability of alerting residents in advance to the issues that the Town Board will be discussing, thus providing an opportunity to provide Board Members with citizen input before – not only after – board action and encourage attendance at the meetings by those with concerns about agenda items. The prompt reporting of the decisions made at Board meetings can reduce the impression of a Board operating in isolation from the residents of the community.

More traditional print media such as local newspapers and school newsletters should also be utilized regularly for communicating with residents, as some do not have access to or utilize the internet. Another suggestion was the preparation of a Town Newsletter to be mailed with tax receipts.



CONSOLIDATION

At the urging of the State of New York, a number of municipalities in St. Lawrence County have or are considering cooperative ventures to decrease costs and/or increase services to their constituencies. Everyone wants the "best bang for their buck." A number of participants spoke positively on the surveys and at the Community Meetings of the benefits of consolidating the Village of Richville into the Town of De Kalb.

Inter-municipal consolidation can occur on several levels. First, consolidation can involve two separate local governments merging functions in a particular area, such as town and village purchasing departments. Second, consolidation can involve the merging of entire local governments.

The issue of local identity is a particularly difficult issue to address when talking about consolidation because it involves a great deal of history and emotional attachment. Regardless of whether a particular local municipality is politically relevant or financially stable, community residents are often very passionate about their hometowns.



Richville Village Hall & Library

A possible alternative, or interim, method may be a more structured cooperative agreement between the Town and Village. New York State views cooperation as the act of two or more local governments working together to provide a service for the benefit of all municipalities involved. This type of cooperation is achieved through either service agreements or joint agreements. A service

agreement is achieved when one local government contracts to provide a service to another local government for an agreed upon charge. Joint agreements involve two municipalities sharing in the provision of a particular service. Local governments are able to realize many benefits through cooperation agreements because they are maximizing their available resources.

The Town and the Village already co-operate successfully on road maintenance and on summer transport of children for recreation activities. The possibility of consolidation was explored several years ago and it was judged that, given the limited Village taxes, the savings at the time did not outweigh the losses for the Village residents. The consultants recommend the Town of De Kalb and the Village of Richville research again the advantages, disadvantages, and alternatives to consolidation in an open and transparent process.



RECOMMENDATIONS

3.1.1 Increase use of the Town website for keeping the residents informed of governmental and civic activities and offering a convenient way for residents to communicate with Town officials.

3.1.2 While electronic means of communication are attractive and effective, there are still many people who do not use them. It is important to provide print media with press releases regarding town business and progress on revitalization projects.

3.2 One of the concerns expressed on the surveys and at the community meetings was what is perceived as inconsistent enforcement by the Town of its regulations as a governmental failure. This was focused most frequently, but not exclusively, on appearance issues. Attention should be paid to this perception. Again, the website offers a direct means to express concerns to the Code Officer and, if not satisfied, to the Town Supervisor as CEO of the Town Government. [This recommendation appears also above as #1.2.]

3.3 In 2011, the De Kalb Town Board adopted a local law to mitigate the increase in property taxes that sometimes discourage property owners from making improvements. This visionary act is to be commended and continued.

3.4 It is recommended the Village of Richville and the Town of De Kalb establish a joint commission to evaluate the most effective relationship between the two entities.

4. HOUSING

CONDITIONS

A significant challenge that will require action at both the public and private levels is the provision of safe and affordable housing. De Kalb's housing stock is aging significantly, with nearly 51.8 percent of housing units constructed before 1940, and only 11.4 percent constructed since 1990. A 2008 Windshield Survey of Homes in the Town of De Kalb by the staff of the St. Lawrence County Planning Office judged 29% of the Town's homes substandard.

Visual Assessment Housing Survey Results

A line drawing of a house with a chimney, positioned behind a table that displays the survey results.

Overall Condition	#
Standard	466
Substandard	248
Dilapidated	12
Mobile Homes	110
Vacation Cottages	17
Total	853



These figures suggest many homeowners are severely challenged in attempting to maintain older, less efficient homes in an area known for harsh winter weather in an era of rising costs, and stagnating incomes. Predominant housing issues in the Town of De Kalb are affordability and deterioration due to prolonged periods of deferred maintenance.

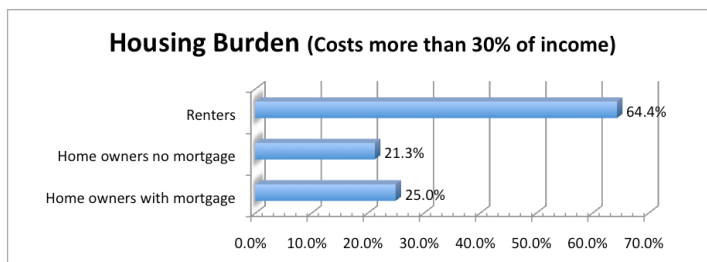
While the windshield survey pointed to a significant problem, 30% of the survey respondents indicated they believed the condition of homes and apartments in De Kalb is satisfactory or better while 32% neither agreed nor disagreed. Only 39% identified the condition of housing as a problem. While the issue may not have hit the consciousness of a majority, to those living in sub-standard homes, or their neighbors or friends, it is indeed an issue. The cost of maintaining a home has in many cases risen above the ability of some homeowners to keep up. Experience demonstrates that many of the substandard homes are owned by persons with limited incomes. (Grants do not address homes in dilapidated condition because they would cost more to bring up to code than the value of the house or grants allow.)

In 2011, C.W. Augustine prepared a grant application to the Development Authority of the North Country on behalf of the Town of De Kalb, seeking \$230,000 for grants to rehabilitate substandard homes owned by elderly persons with low incomes. [The poverty rate among persons over 65 in De Kalb [20.2%] is twice the rate of the county [9.1%] or state [10.9%]. While that application was not successful, it should be resubmitted this year with modifications. CWA has successfully submitted many similar grants to DANC and other funding agencies. The Town Board is encouraged to continue to seek similar support for housing rehabilitation to address this need within the community.

Of the 860 housing units the 2010 Census found in the town, 144 are mobile homes. Many of these homes are well beyond their life-expectancy and are not suitable for repair. There are people living in homes that represent a threat to their health and well-being. Codes should be enforced. Replacement grants for substandard mobile homes have been available in the past and may be in the future.

AFFORDABILITY

US Census data shows that housing affordability in the Town of De Kalb is an issue. The median household income (half make more, half less) is \$43,558. The rule of thumb is that a family should not spend more than 30% of its income for housing. 49% of the homeowners in De Kalb





with incomes of less than \$34,999 (39% of homeowners) spent more than 30% of their income on housing. 64% of all renters spend more than 30% of their income on housing.

This is one of the areas in which there was no consensus on the surveys or at the community meetings. 38% of the survey respondents expressed concern over the availability of affordable homes, 19% saw no issue, 43% took no stand. Still, when it came to goals, 58% described providing affordable housing as a worthy one. Some respondents appear to have had additional housing for senior citizens as their concern while others were considering young families and their starter homes. This is worthy of further exploration. Grant money is available for providing affordable housing.

The coming availability of the old school in Richville which BOCES has been utilizing for offices offers a superb opportunity for development into affordable housing. Its potential for its "Adaptive Reuse" should be actively explored by the Richville Village Board.

RECOMMENDATIONS

4.1 There are many homes identified in the Town that need rehabilitation. Rehabilitation of existing residential structures will improve the appearance of the community, and provide safe, quality housing for residents. Housing that is in a severely deteriorated condition should be demolished. It is important to secure grant funding for the rehabilitation of housing in the Town, e.g., Community Development Block Grants and HOME Grants.

4.2 Grants have been available for the creation of affordable housing for seniors and assistance to first-time home-buyers, to whom prices in De Kalb should be attractive. The magnitude of the need and means of meeting that need should be explored.

4.3 The Richville Village Board should explore the potential of adaptive reuse of the BOCES property for affordable housing.

4.4 Codes relating to mobile homes should be enforced and funding to replace those which are substandard should be sought.

5. ACTIVITIES and RECREATION

Respondents to the survey spoke wistfully of the "good old days" when their friends and neighbors gathered for town-wide events (parades, field days, etc.) that brought folks together and strengthened the feeling of community. They also saw a significant lack of facilities and programs to serve the recreational needs of residents, particularly youth and families, in the Town of De Kalb.



Paradoxically, while the planning process revealed a desire for more community events, those that are held are not widely attended. Since this is likely both a symptom reflecting a lack of, and an effective method for building, community cohesion the community will be well served by finding ways to host successful events.

Many of the events which are already held are sponsored by community organizations. Some have suffered from a lack of publicity. Co-ordination and support of community organizations sponsoring activities by a Revitalization Committee could help these events be more successful.

While acknowledging the availability of limited recreational facilities already in the Town which might benefit from greater awareness, improvements to the park and playgrounds, areas to walk, better access to the river, new boat launching sites, and ATV/snowmobile trails were clearly desired. More exploration is needed into the potential utilization of expanded recreational facilities. Grant funds are available from the New York State Office of Parks, Recreation, and Historical



Pipeline Park in De Kalb Junction

Preservation when a case can be made for the need. A representative of the pSt. Lawrence Health Initiative [www.gethealthy.org] attended one of the community meetings and indicated that funds for recreation programs and facilities are readily available.

Unlike the past, the town-sponsored youth recreation program in the summer of 2011 reportedly drew few participants, even though bus transportation was provided. It is important to study why this offering was not more successful and make changes accordingly. Area school districts may welcome consideration of additional after-school activities for students and possible intergenerational programs.

RECOMMENDATIONS

5.1 Gather representatives of community organizations to co-ordinate planning of existing and additional community events and provide assistance in publicizing through media and the Town website.

5.2 The existing recreational facilities require maintenance and upgrading.

5.3 Research and identify ways to improve utilization of the existing parks and recreation programs.



5.4 There is a demand for additional recreational opportunities within the Town of De Kalb. Explore:

- expanding ATV, snowmobile, and recreation trails,
- improving community parks and walking/biking trails,
- developing greater access to the Oswegatchie River with boat launch sites

and seek grant funding to facilitate implementation.

5.5 Explore reasons why the 2011 Youth Summer Recreation Program was not more successful so it can be improved for 2012.

5.6 Work with school districts and parents to develop after-school activities and intergenerational programs.

6. INFRASTRUCTURE

As noted above in the Economic Development section, a municipality's water and sewer infrastructure can have significant impact on a community's capacity to attract new or expand current businesses. The Town should be commended for the upgrades to the water and sewer systems within the last decade, and the utilization of the Development Authority of the North Country's services for their maintenance.

One issue faced by Town residents is the lack of access to natural gas, even though a pipeline passes through the community. A former Town Board declined the initial opportunity to have local hookups. The result is elevated heating costs for residents. There should be further exploration of the possibility of redressing that omission.

Readily accessible technology (particularly high-speed internet) can help set the stage for growth. Grants from the Development Authority of the North Country are already being utilized to bring broadband to rural areas of St. Lawrence County. Fiber Optic service is being delivered to the Hermon - De Kalb Central school. The options for extending availability to high speed internet should be explored and residents surveyed on their needs and capabilities. The Town is encouraged to work with appropriate agencies such as DANC, TDS, Verizon, SLIC, and the County Chamber of Commerce to increase access to broadband communications services town wide.

As noted in the Activity section, above, desire was expressed for the improvement of the sidewalks in De Kalb Junction in order for residents to be able to walk in the community more safely. The sidewalks in Richville date back to the Depression and are in need of repair. These are appropriate infrastructure projects that would contribute to revitalization of the community.



Given expressed concerns about road maintenance, the Town is encouraged to utilize its website to implement a strategy for communicating to the community how, why, and when road repairs are scheduled and made.

Recommendations

- 6.1 Explore access to Natural Gas for town residents.
- 6.2 Survey residents on technology needs and current capabilities.
- 6.3 Contact providers to explore expansions of High Speed DSL or Fiber Optic internet service in the Town.
- 6.4 Improve sidewalks where appropriate.
- 6.5 Utilize the town website to communicate how, why, when and where road repairs are made.

7. Implementation - Next Steps

What next? The matrix which follows condenses and suggests a priority for the recommendations developed by the consultants from the input received from community members in the surveys, community meetings, and in conversations with residents.

The first of those recommendations will be the creation of a **De Kalb Revitalization Steering Committee**. The focus of the Town Board is necessarily on the day-to-day, or month-to-month governance of the town. It is difficult, if not impossible, for such a board to focus effectively on the long range, although it has responsibility for making the decisions which impact the long term quality of community life. The success of this plan hinges on the support of the residents as well as on elected officials and participation by volunteer groups and private citizens.

The Revitalization Steering Committee should be charged with focusing on the long view, engaging private individuals and community groups, doing the research needed for the implementation of some of the steps in the process, and referring appropriate steps to the Town Board for consideration and action.

It is suggested that the committee be of modest size [9 members] so members do not assume that their participation is not essential, but large enough that an unreasonable burden is not placed on any individual.



Ideally, members should be diverse in age and community involvement – ie. the committee should have credibility but not be composed entirely of “old guard” members.

It is further suggested that individuals on the committee be asked to carry specific portfolios – ie. that individuals be responsible for co-ordinating attention to particular foci such as the topics on which this report has focused:

- Community Appearance
- Economics
- Government
- Housing
- Activities and Recreation
- Infrastructure

Those members would not carry those responsibilities as individuals, but would be expected to call on concerned residents as well as other committee members to assist, and their responsibility would be only to co-ordinate the committee’s attention to those issues, not to try to do all the work alone.

In addition, the Committee should have a Chair, Secretary, and Communications Specialist.

COMMUNICATIONS The success of the revitalization effort will be impacted significantly by the effectiveness of the communication with the community regarding the steps that are being taken. As noted above, the vast majority of the residents are, on the basis of their experience, pessimistic about the likelihood of positive change in the community. Success builds on success. The consultants’ recommendations on the sequence of actions to be undertaken are based, in part, on the taking of immediate actions that will be noticed and have the potential of generating enthusiasm which will then facilitate the further steps. For this to happen, the community must be made aware through every possible avenue.

RECOMMENDATIONS

7.1 Appoint a De Kalb Revitalization Steering Committee [DRSC]

7.2 The DRSC must be pro-active in publicizing its activities, progress, and successes and report regularly to the Town Board.





VII. Recommendation Summary

This Community Development Plan is the product of a collaborative process through which a community has created a unified vision for its future development. It offered the people an opportunity to shape a variety of separate housing and community development issues into an effective coordinated strategy through citizen participation in a comprehensive context. This Plan, like every other plan, is only a collection of well-intentioned ideas – until it is adopted and implemented. Meaningful implementation will require public investment and cooperation, and the formation of public - private partnerships.

Once the Community Development Plan is accepted, it is recommended that the Town Board appoint a Community Revitalization Steering Committee of 7-9 individuals whose mission it will be to monitor implementation of the development plan. It is easy for a Town Board, which already has a full agenda of immediate needs, to lose sight of future goals. The proposed Steering Committee should utilize the Implementation Matrix as a "road map" for the revitalization program. .

A time frame has been estimated for each Strategy, projecting possible target dates for each action, and a sequence in which they might be addressed.

The Committee should work on each strategy considering the order of importance established by the "time frames" given within the matrix; however, it is likely that priorities may change with the availability of funding sources for particular projects.



The following acronyms are used in the Implementation Matrix:

Acronyms	Full Name
Local	Town of De Kalb Government
CCE	Cornell Cooperative Extension
CDBG	Community Development Block Grant
DCO	De Kalb Community Organizations
DRSC	De Kalb Revitalization Steering Committee
ESDC	Empire State Development Corporation
IDA	St. Lawrence County Industrial Development Agency
NG	National Grid Resource Center for Economic Development
NYS-AG	NYS Agriculture and Markets
NYS-BDC	NYS Business Development Corporation
NYS-CA	NYS Commission on the Arts
NYS-DEC	NYS Department of Environmental Conservation
NYS-DOS	NYS Department of State
NYS-DOS-QC	NYS-DOS Quality Communities Technical Assistance Program
NYS-HCR	NYS Housing and Community Renewal
NYS-HFA	NYS Housing Finance Agency
NYS-OPRHP	NYS Office of Parks, Recreation and Historic Preservation
NYS-OSC	NYS Office of the State Comptroller
PF	Private Funding/Foundation Sources
SLC	St. Lawrence County
SLC-Chamber	SLC Chamber of Commerce
SLHI	St. Lawrence Health Initiative
SLC-PO	St. Lawrence County Planning Office



RECOMMENDATION SUMMARY MATRIX – Time Sequenced

Strategy/Task		Time Frame	Responsible Party	Possible Funding Source
7.1	The Town Board should immediately appoint a De Kalb Revitalization Steering Committee (DRSC) whose mission it will be to monitor implementation of the Development Plan. The Committee should be composed of 7-9 community residents. The Committee will report to the Town Board on a regular basis.	By June 2012	Town Board	No cost
7.2	The DRSC should keep the media and the town webmaster informed of the activities, progress, and successes of the revitalization efforts. It should designate a communications person to prepare media releases, provide interviews, and one-on-one contact in order to better keep the public involved and aware of successes.	Ongoing	DRSC	No cost
2.5	Provide assistance and support to new and developing businesses (including agri-business) within the Town.	By the end of 2012 and ongoing	Town Board	Local
1.2	Organize Cleanup-fixup campaign with free curbside pickup day	By the end of 2012	DRSC Community Organizations Town Board	Town
1.3	Enforcement of New York State Junk Yard Regulations	By the end of 2012	Town Board NYS-DEC	No cost



Strategy/Task		Time Frame	Responsible Party	Possible Funding Source
1.1 3.2	Reassess policies and procedures for enforcement of local regulations on junk.	By the end of 2012	Town Board/ Code Officer	No cost
4.1	There are many homes identified in the Town that need rehabilitation. Rehabilitation of existing residential structures will improve the appearance of the community, and provide safe, quality housing for residents. Housing that is in a severely deteriorated condition should be demolished. Secure funding for the rehabilitation of housing in the Town, e.g., Community Development Block Grants and HOME Grants, as a way to provide housing and to assist low-and-moderate-income residents with housing rehabilitation.	By the end of 2012 and Ongoing	Town Board	Local, CDBG, NYS-HCR, DANC
6.1	Explore access to Natural Gas	By the end of 2012	DRSCSC, Town Board	No cost
2.2	Seek New York Main Street funding to rehabilitate businesses on De Kalb Junction's Route 11.	By the end of 2012	Town Board NYS-HCR	Town NYS-HCR
5.1	Gather representatives of community organizations to co-ordinate planning of existing and additional community-wide events. Assist in publicizing through media and website.	By the end of 2012 and Ongoing	DRSC Community Organizations	No cost
2.1	Appoint a Liaison to communicate with regional economic development and tourism agencies to foster economic development. The Town should work jointly with the Small Business Development Center, IDA, and the St. Lawrence County Chamber of Commerce to stay abreast of the regional economic development programs.	By the end of 2012 and ongoing	DRSC	No cost



Strategy/Task		Time Frame	Responsible Party	Possible Funding Source
2.3 3.1	The Town Board should fully utilize the town website to keep the public better informed of its activities and actions, thereby inviting public engagement. It is important to publish Board agendas, promptly publish minutes of Board meetings, and provide easy access to Board members' emails through a website link for community comment.	By March 2012 and Ongoing	Town Board	Modest local cost
4.2	Explore need and means for creation of more affordable housing for seniors and for young families. Funding may be available from a variety of sources.	Ongoing	Town Board,	Local, CDBG, NYS-HCR, NYS-HFA
4.3	Explore adaptive reuse of BOCES building for housing	By the end of 2012	Richville Village Board	USDA CDBG NYS-HCR Private
5.2	Continue to maintain, and upgrade if possible, current recreational facilities in so far as possible with the limited resources available.	Ongoing	DRSC	Local/SLHI
5.5	Explore reasons why 2011 Youth Summer Recreation Program was not more successful, so it can be improved for 2012.	Before summer of 2012	DRSC Town Board	No cost
2.3	Expand and promote the Town website to promote tourism and provide information on special events, seasonal activities, programs, and local businesses.	By the end of 2012 and Ongoing	Town Board, DRSC	Local
2.4	Participate in regional events, programs, and services that appeal to tourists. A regional tourism industry already exists. De Kalb should participate in regional events to secure its place in the growing regional economy.	By the end of 2013	Town Board, DRSC	Local, SLC-Chamber, Private Funding



Strategy/Task		Time Frame	Responsible Party	Possible Funding Source
4.4	Enforce the New York State Building with relation to sub-Code standard or dilapidated mobile homes. Seek funding from local, federal and state sources to rehabilitate or replace sub-standard mobile homes.	By the end of 2013 and Ongoing	Code Officer Town Board	CDBG, NYS-HCR,
6.2	Send a survey to all Town residents asking their technology needs and current capabilities.	By the end of 2013	DRSC	Local
6.3	Contact DANC, TDS, & Verizon to explore expansion of High Speed DSL or Fiber Optic service in the Town.	By the end of 2013	DRSC	Local DANC
5.4	Explore further development of recreational opportunities within the Town: <ul style="list-style-type: none"> expanding ATV/recreation trails, improving community parks and walking/biking trails, developing greater access to the Oswegatchie River with Boat Launch sites. 	By the end of 2013	DRSC	Local, NYS-OPRHP
5.3	Research and identify ways to improve promotion of the Town's existing parks and recreation programs to ensure residents are aware of available programs.	By the end of 2013	DRSC	No cost
5.6	Work with the school districts and parents to develop after school activities and intergenerational programs for children, teenagers, and adults.	Ongoing	DRSC Schools	Local, NYS-ED, SMSI
6.4	Improve sidewalks where appropriate in built-up areas	By the end of 2013	Town Board	Local
6.5	Utilize town website to communicate with the community how, why, where and when road repairs are made.	Ongoing	Highway Dept.	No cost



Strategy/Task		Time Frame	Responsible Party	Possible Funding Source
3.2	Both the community and the Town Board must support equitable enforcement of land use policies.	Ongoing	Code Officer Town Board	Local
3.3	To encourage improvements, the Town Board should continue to mitigate the increase in property taxes resulting from property improvements.	Ongoing	Town Board,	Local
3.4	The Town of De Kalb and the Village of Richville should establish a joint commission tasked to research again the advantages, disadvantages, and alternatives to consolidation in an open and transparent process	By the end of 2013	Town Board Village Board	NYS-DOS



School Street in De Kalb Junction - January 2012 Snow



APPENDIX A. DEMOGRAPHICS

2010 Census -- Town of De Kalb

- A. Data Comparison Chart
- B. Population Graphs
- C. Age Distribution
- D. Race
- E. Education
- F. Household Income
- G. Poverty
- H. Household Type
- I. Labor Force
- J. Employment
- K. Housing Occupancy
- L. Age of Houses
- M. House Value
- N. Housing Burden

Census Data

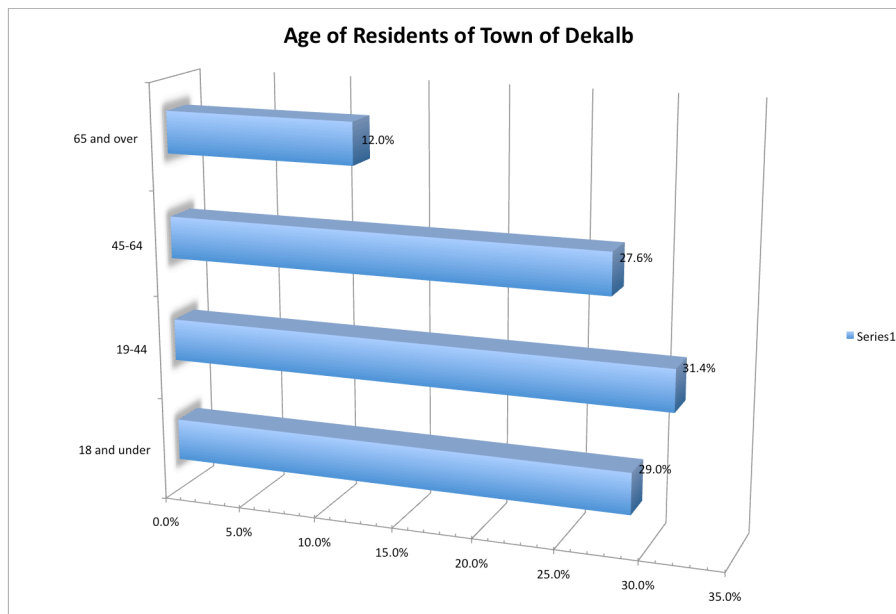
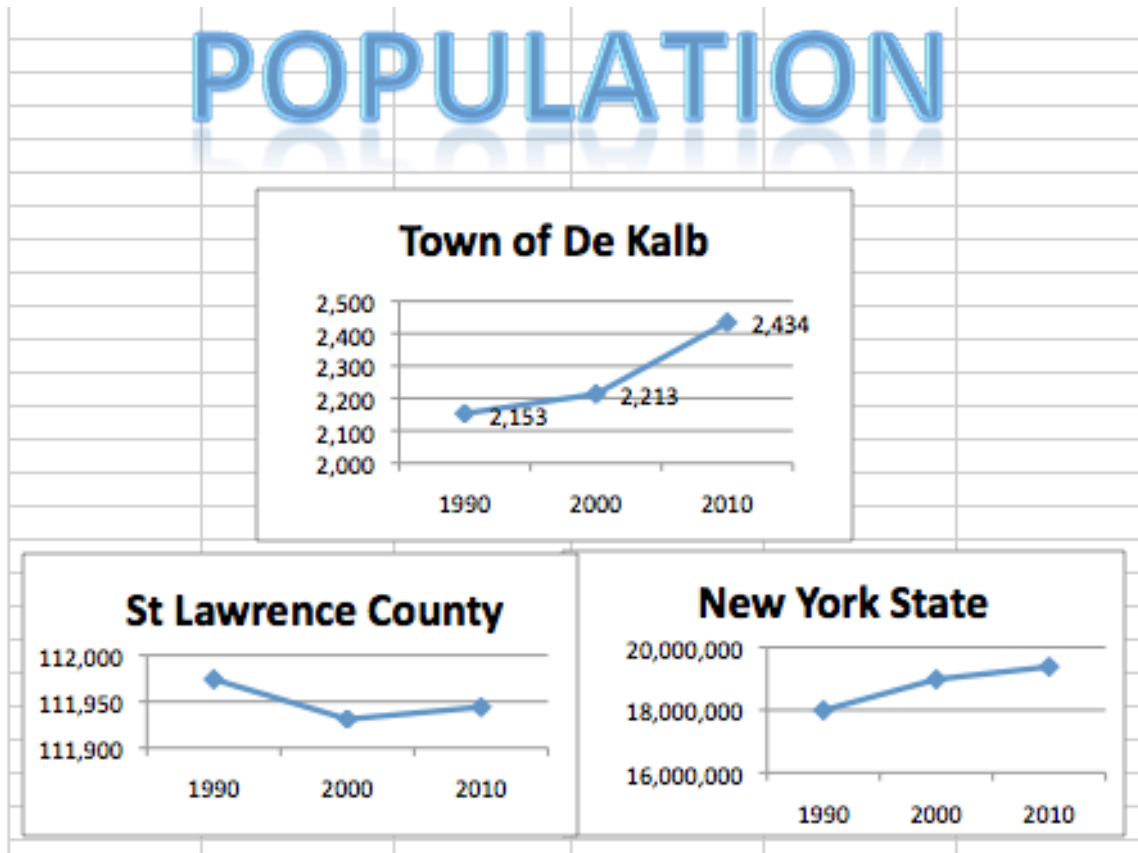
	New York State	St. Lawrence County	Town of De Kalb
Population			
1990	17,990,455	111,974	2,153
2000	18,976,457	111,931	2,213
2010	19,378,102	111,944	2,434
% Change 2000-2010	2%	0.0%	10%
Number of Households			
1990	6,639,322	37,877	711
2000	7,056,860	40,506	792
2010	7,317,755	41,605	856
% Change 2000-2010	3.6%	2.7%	8%
Median Household Income			
1989 (As % of NYS MHI)	\$32,965 (100%)	\$23,799 (72.2%)	\$21,507 (65.2%)
1999 (As % of NYS MHI)	\$43,393 (100%)	\$32,356 (74.6%)	\$33,173 (76.4%)
2009 (as % of NYS MHI)	\$55,233 (100%)	\$41,670 (75.4%)	\$41,711 (75.5%)
Per Capita Income			
1989 (As % of NYS PCI)	\$16,501 (100%)	\$10,346 (62.7%)	\$8,518 (51.6%)
1999 (As % of NYS PCI)	\$23,389 (100%)	\$15,728 (67.2%)	\$13,742 (58.8%)
2009 (As % of NYS PCI)	\$30,634 (100%)	\$19,427 (63.4%)	\$18,781 (61.3%)

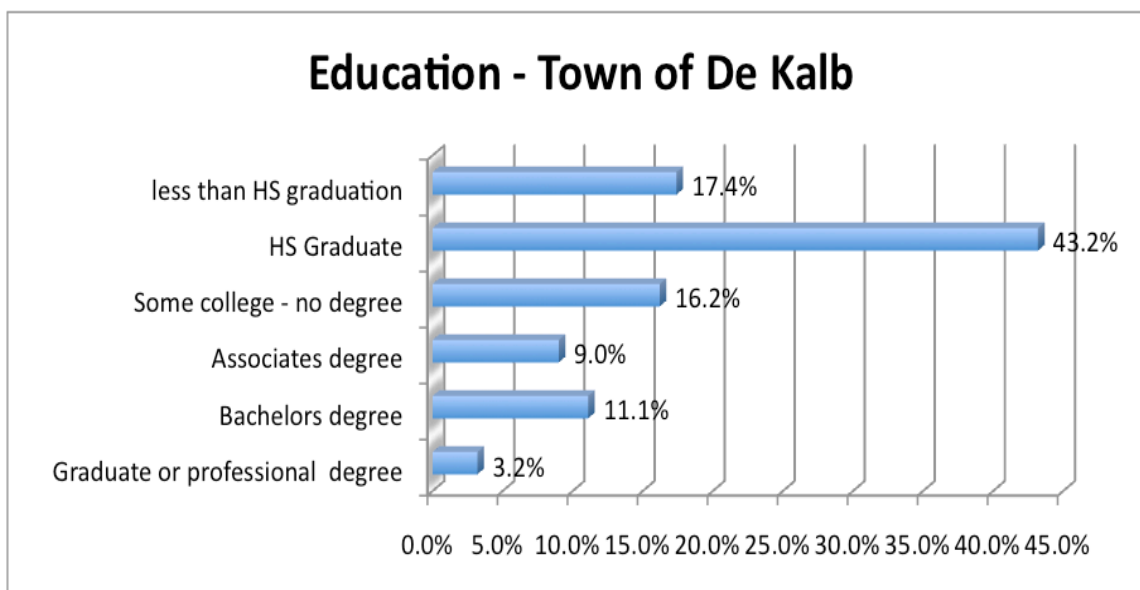
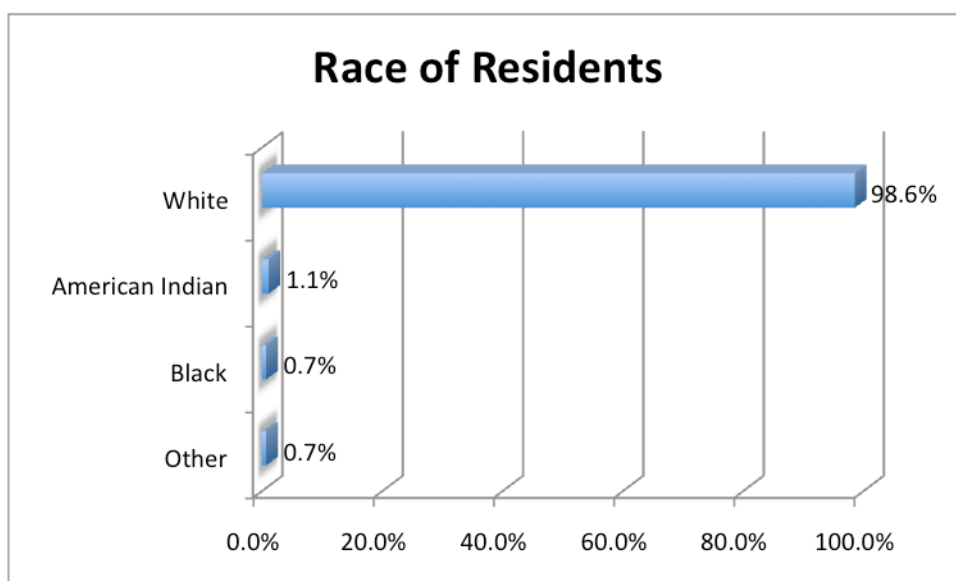


Comparison 1990, 2000 and 2010:
De Kalb town, St. Lawrence County, New York

Population and Housing Narrative Profile: 2006-2010

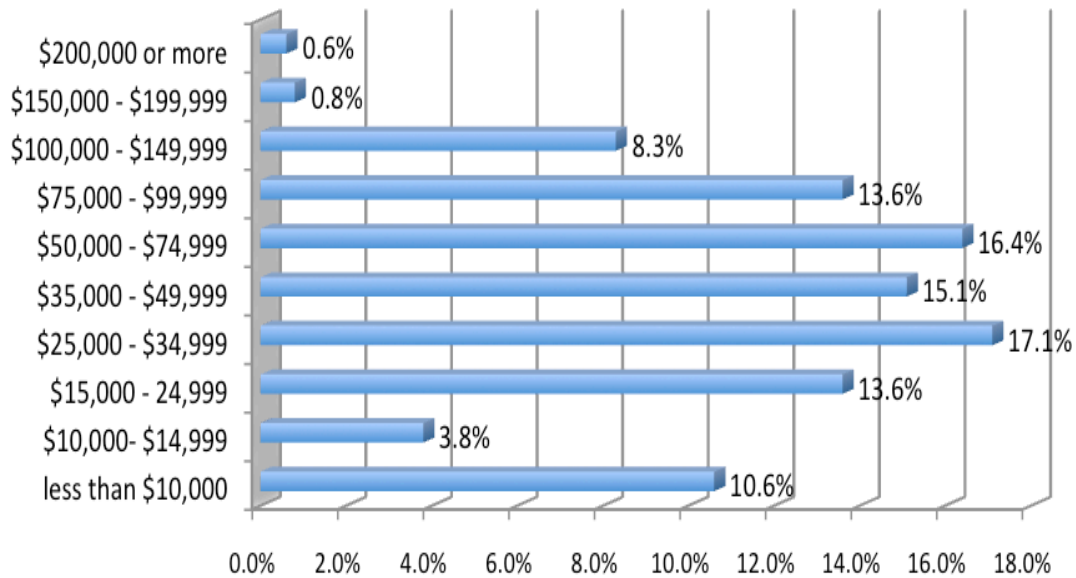
Data Set: **2006-2010 American Community Survey 5-Year Estimates**





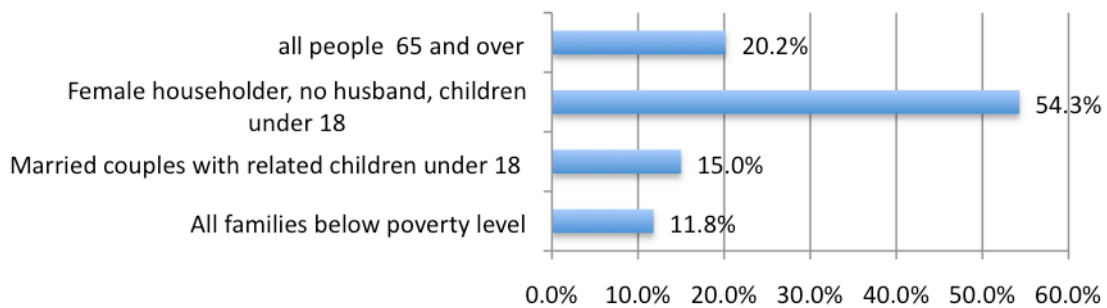


Household Income 2010

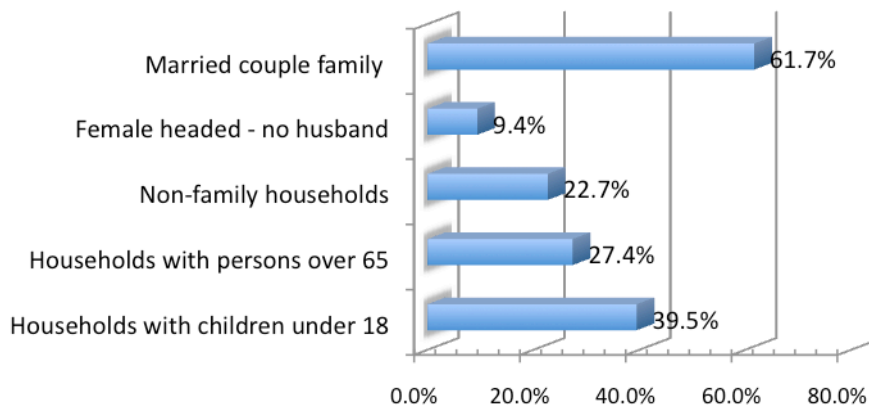


Median Household income is \$41,711

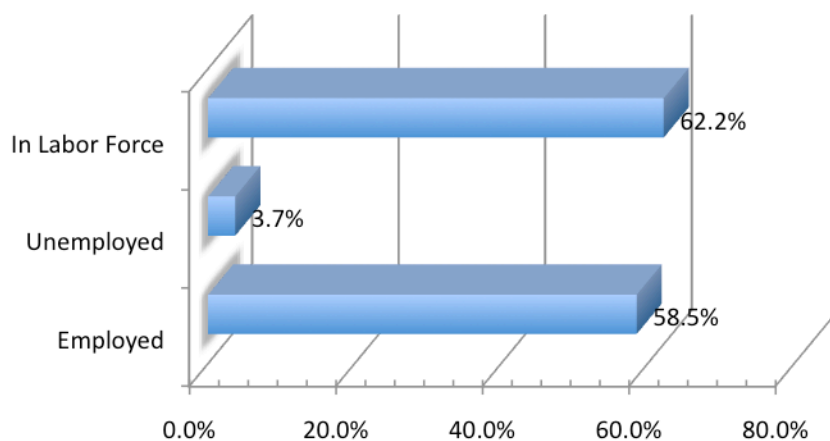
Poverty

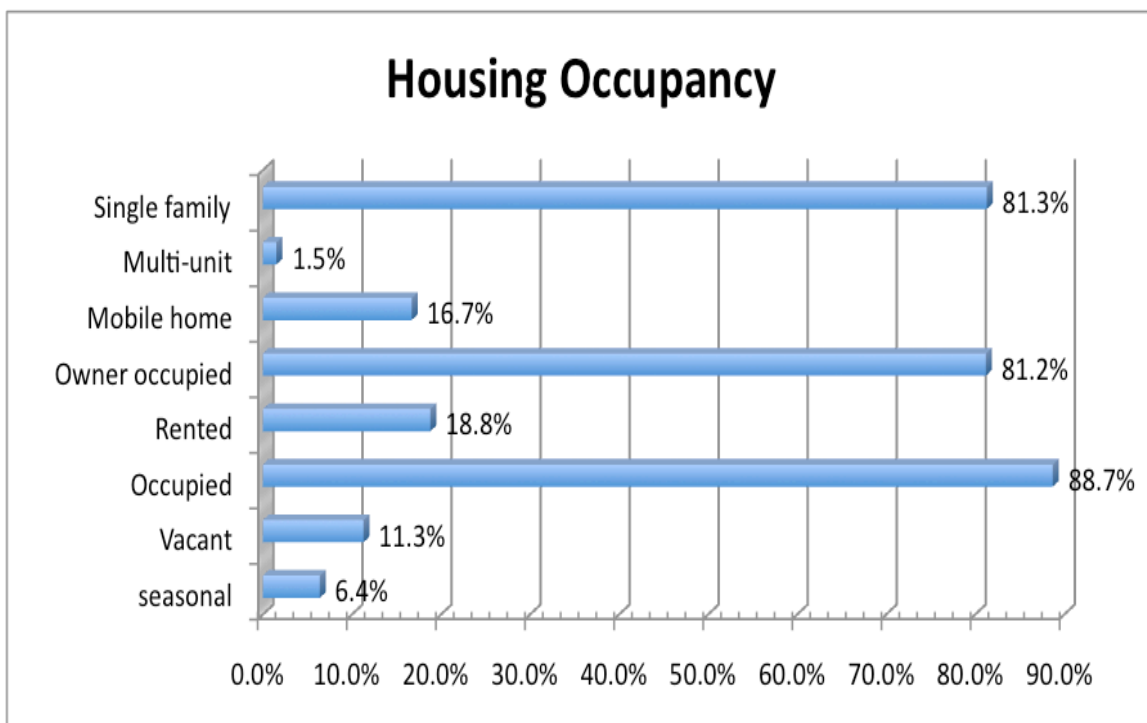
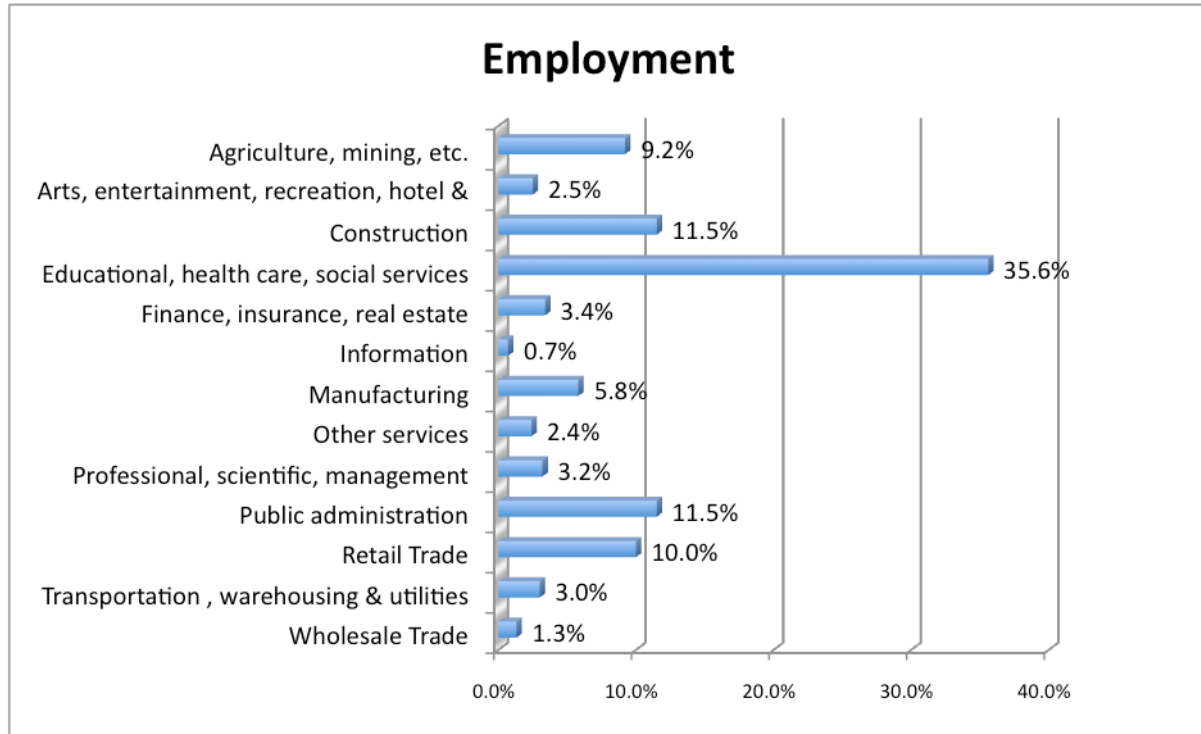


Household Type



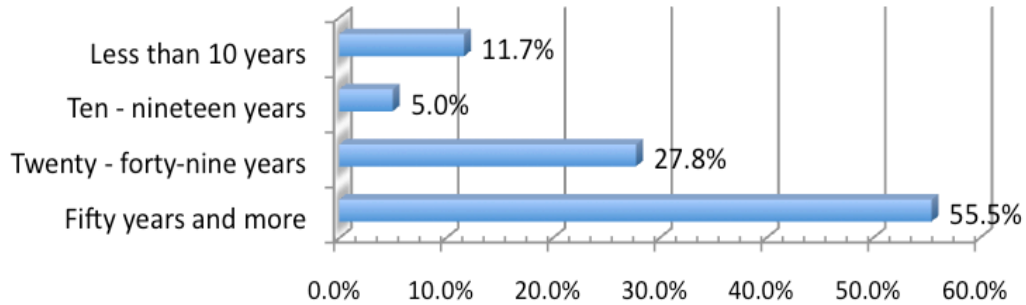
Labor Force



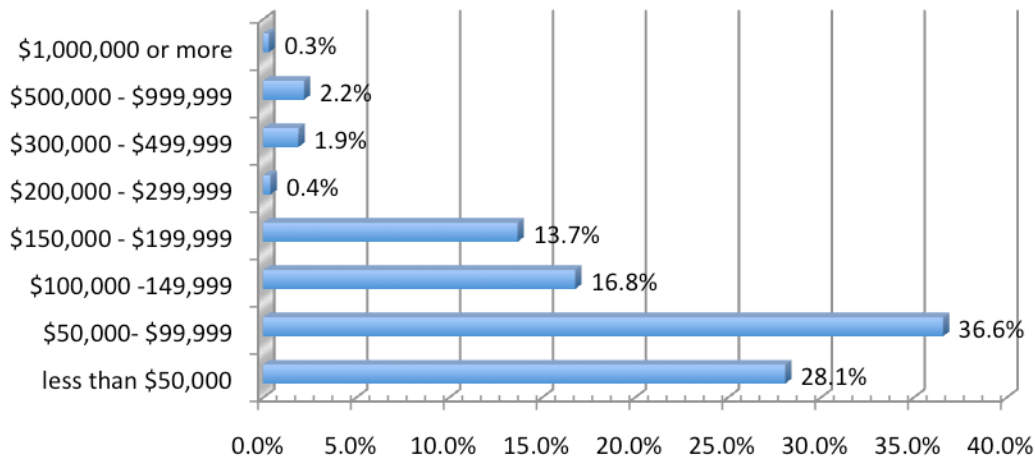




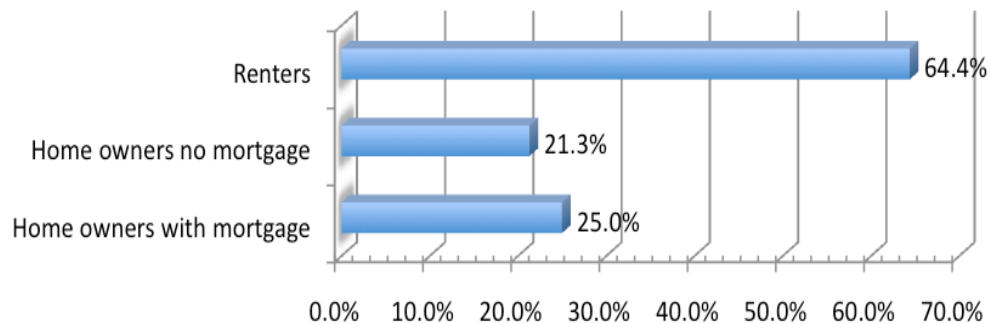
Age of Houses



House Value



Housing Burden (Costs more than 30% of income)





APPENDIX B. Supervisor's Letter



Ticket to the Future

DeKalb Planning Committee Members

Barry Amaral
Linda Batt
Martha Burt
Lee Carvel
Sophie Chilton
Suzann Conklin
Ella Mae Fenlong
John Frary
Bob Hance
Romyne Hartshorn
Mary Huse
Bill Knoble
Jean Merithew
Martha Reynolds
Arnie Roberts
Kathy Schaper
Ginger Thomas
Bryon Thompson

Town Wide

DeKalb Community Development Planning Project

July 8, 2011

There are times when we all feel powerless. Change is happening all around us, and it cannot help but impact the Town of DeKalb. The only real question is will you just let change happen, or will you take an active role in shaping the future? ***We want to hear from you!***

The DeKalb Town Council believes we should all take an active role in planning our "**Ticket to the Future.**" Using planning grant money from the State, we have hired C.W. Augustine to work with a new "DeKalb Planning Committee" over the next 10 months to develop a plan that will help us shape our future.

There will be several steps in the planning process.

The **first step** is gathering information about how we feel about our town. Next week, a confidential questionnaire will be mailed to adults throughout the town. **Your responses will be treated as strictly confidential.**

The **second step** will be community-wide public meetings lead by C.W. Augustine staff. At these meetings, we want to find out what you think are DeKalb's strengths and weaknesses, and your visions for its future. You will have a choice between meetings on Thursday, August 11th at 10:00am or 7:00pm at the Community Room at the Sunrise Valley Apartments. Later, you will have the opportunity to participate in small groups, which will meet 2-3 times to focus on particular topics identified in the group meetings such as recreation, infrastructure, and education.

For the **final step** of the process, C.W. Augustine will summarize all our work in a written Community Development Plan that will include your ideas from the confidential survey and public meetings, as well as the results of C.W. Augustine's research on how to accomplish your goals.

The Community Development Plan will be delivered to the Town Council for action and serve as a "**Ticket to the Future,**" a blueprint for DeKalb.

This is an opportunity for you to have an impact on the future. We urge you to participate as fully as you can. ***We want to hear from you!***

Sincerely,

Consultant

C.W. Augustine, Inc
3470 US Hwy 11
DeKalb Jct. NY
13630

Larry Denesha, Supervisor
Town of DeKalb



APPENDIX C. SURVEY



Ticket to the Future Town Wide

DeKalb Community Development Planning Project

July 15, 2011

DeKalb Planning Committee Members

Barry Amaral
Linda Batt
Martha Burt
Lee Carvel
Sophie Chilton
Suzann Conklin
Ella Mae Fenlong
John Frary
Bob Hance
Romaine Hartshorn
Mary Huse
Bill Knoble
Jean Merithew
Martha Reynolds
Arnie Roberts
Kathy Schaper
Ginger Thomas
Bryon Thompson

Last week we sent you a letter explaining our town wide DeKalb Community Development Planning Project.

We want to know what you feel about our town. This questionnaire is the first step in that process. We are asking that you take 10-15 minutes of your time to fill it out and return it in the enclosed postage-paid envelope. *Your responses will be treated as strictly confidential.*

We are asking that the surveys be returned to C.W. Augustine by August 5th. To encourage prompt response, all the return envelopes from the **surveys received by July 29th will be entered in a drawing for one of four \$50 gift cards from local businesses.**

To make sure your survey remains confidential AND you are entered in the drawing, put your name and address only on the return envelope. C.W. Augustine staff will remove the surveys when they are received and place all envelopes in a separate container for the drawing.

The **next step** will be town wide public meetings led by C.W. Augustine staff. At these meetings, we want to find out what you think are DeKalb's strengths and weaknesses, and your visions for its future. You will have a choice between meetings on Thursday, August 11th at 10:00am or 7:00pm at the Community Room at the Sunrise Valley Apartments. Later, you will have the opportunity to participate in small groups, which will meet 2-3 times to focus on particular topics identified in the group meetings such as recreation, infrastructure, and education.

For the **final step** of the process, C.W. Augustine will summarize all your input in a written Community Development Plan that will include your ideas from the confidential survey and public meetings, as well as the results of C.W. Augustine's research on how to accomplish our goals.

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This is an opportunity for you to have an impact on the future. We urge you to participate as fully as you can. ***We want to hear from you!***

Sincerely,

Consultant

C.W. Augustine, Inc
3470 US Hwy 11
DeKalb Jct., NY
13630

Larry Denesha, Supervisor
The Town of DeKalb

**Return Your Survey TODAY for a chance to win
up to \$50!**



DeKalb Community Survey

(Please circle your choices)



1. Please indicate the part of DeKalb in which you live.
(Bigelow, Kendrew, East DeKalb, DeKalb Junction, Richville, etc.)

2. The condition of houses and apartments in DeKalb is satisfactory or better than that.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

3. There are affordable houses or apartments available in DeKalb that meet the needs of my family.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

4. The cleanliness of DeKalb is satisfactory or better.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

5. My family and I feel safe in DeKalb.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)



6. Neighbors here are friendly.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

7. The quality of public services in DeKalb is satisfactory or better.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

8. The quality of schools serving DeKalb is satisfactory or better.

(Which School District?)

Edwards-Knox Gouverneur
Hermon-DeKalb Heuvelton

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

9. Access to transportation is satisfactory or better.

5 (Strongly agree)
4 (Agree)
3 (Neither agree/disagree)
2 (Disagree)
1 (Strongly disagree)

Community Development Plan 2012

TOWN OF DE KALB



10. Access to places to work is satisfactory or better.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)

11. DeKalb needs more things to do for:
(Circle all that apply.)

- 5 (Children)
- 4 (Teens)
- 3 (Adults)
- 2 (Seniors)
- 1 (Families)

12. DeKalb should develop new community events such as fireworks, parades, picnics.

_____Yes _____No

13. What are the 2 most important things you would like to see introduced or changed in DeKalb?

14. What are the 2 most important things that you would NOT like to see changed in DeKalb?

15. With how many of your neighbors do you speak for 5 minutes or more on a regular basis (about every week)?

- 5 (0)
- 4 (1-3)
- 3 (4-6)
- 2 (7-9)
- 1 (10 or more)

16. How many households in DeKalb can you turn to in an emergency?

- 5 (0)
- 4 (1-3)
- 3 (4-6)
- 2 (7-9)
- 1 (10 or more)



17. If something is wrong in DeKalb, I know that the people who live here will try to fix it.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)

18. What do you like best about DeKalb?

- 11 (Outdoor recreational opportunities)
- 10 (Safety)
- 9 (Cleanliness of streets/homes)
- 8 (Community pride or spirit)
- 7 (Friendliness)
- 6 (Available shopping)
- 5 (Nearness to work)
- 4 (Quality of schools)
- 3 (Parks or open spaces)
- 2 (Available jobs)
- 1 (Other) _____

19. What is your second-favorite thing about DeKalb?

- 11 (Outdoor recreational opportunities)
- 10 (Safety)
- 9 (Cleanliness of streets/homes)
- 8 (Community pride or spirit)
- 7 (Friendliness)
- 6 (Available shopping)
- 5 (Nearness to work)
- 4 (Quality of schools)
- 3 (Parks or open spaces)
- 2 (Available jobs)
- 1 (Other) _____

20. What is the worst thing about DeKalb?



- 11 (Crime or other safety issues)
- 10 (Litter or other cleanliness issues)
- 9 (Number of abandoned or run-down buildings)
- 8 (Poor-quality schools)
- 7 (Unreliable public services)
- 6 (Lack of friendliness)
- 5 (Distance from shopping)
- 4 (Distance from work)
- 3 (Lack of quality parks or open spaces)
- 2 (Lack of available jobs)
- 1 (Other) _____

21. What is the second-worst thing about DeKalb?

- 11 (Crime or other safety issues)
- 10 (Litter or other cleanliness issues)
- 9 (Number of abandoned or run-down buildings)
- 8 (Poor-quality schools)
- 7 (Unreliable public services)
- 6 (Lack of friendliness)
- 5 (Distance from shopping)
- 4 (Distance from work)
- 3 (Lack of quality parks or open spaces)
- 2 (Lack of available jobs)
- 1 (Other) _____

22. Over the next 10 years, do you think the quality of life in DeKalb will:

- 4 (Improve)
- 3 (Stay the same)
- 2 (Become worse)
- 1 (Don't know)

23. I would recommend DeKalb to anyone as a good place to live.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)

24. I would recommend DeKalb to families with children as a good place to live.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)

25. I would recommend DeKalb to seniors as a good place to live.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)



(Circle the number that best represents your opinion)

The goals of DeKalb should be to:	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
26. Stay the same-----	5	4	3	2	1
27. Expand existing business-----	5	4	3	2	1
28. Attract new business-----	5	4	3	2	1
29. Expand recreational facilities-----	5	4	3	2	1
30. Expand recreational activities (ATVs, snowmobiles, etc.)-	5	4	3	2	1
31. Attract more seasonal residents-----	5	4	3	2	1
32. Promote larger industry-oriented business-----	5	4	3	2	1
33. Revitalize downtown-----	5	4	3	2	1
34. Provide jobs for youth-----	5	4	3	2	1
35. Beautify DeKalb-----	5	4	3	2	1
36. Consolidate municipal services wherever possible-----	5	4	3	2	1
37. Provide more affordable housing-----	5	4	3	2	1

38. From the above list choose your #1 priority _____
for DeKalb:

(Circle the number that best represents your opinion)

Indicate how often anyone in your household participates in the following activities during the appropriate season :	Once or more a week	1 to 3 times a month	Less than once a month	Never
39. Swimming-----	4	3	2	1
40. Hiking-----	4	3	2	1
41. Fishing-----	4	3	2	1
42. Motor boating-----	4	3	2	1
43. Mountain biking-----	4	3	2	1
44. Car camping-----	4	3	2	1
45. Cross country skiing-----	4	3	2	1
46. Down hill skiing-----	4	3	2	1
47. Snowmobiling-----	4	3	2	1
48. Riding ATVs-----	4	3	2	1
49. Hunting-----	4	3	2	1
50. Golf-----	4	3	2	1
51. Team sports (baseball, soccer, hockey, etc.)-----	4	3	2	1
52. Picnicking-----	4	3	2	1
53. Other _____	4	3	2	1

54. What do you think are the 2 most critical issues facing DeKalb?

(1)

(2)

55. In a perfect world, what are the 2 most important changes/improvements you would like to see in DeKalb in 3-5 years?

(1)

(2)



56. What types of businesses do you believe are the most important for DeKalb to attract?
(Circle all that apply.)

- 10 (Retail shopping)
- 9 (Personal and professional services)
- 8 (Healthy care)
- 7 (Tourism business)
- 6 (Agricultural business—including farms)
- 5 (Manufacturing)
- 4 (Public sector/government)
- 3 (Light industry)
- 2 (High tech industry)
- 1 (Other) _____

57. Please provide any suggestions you may have for our new Community Plan.

About you:

58. What is your employment status?



- 7 (Full time)
- 6 (Part time)
- 5 (Homemaker)
- 4 (Retired)
- 3 (Unemployed)
- 2 (Seasonal)
- 1 (Temporarily laid off)

59. Which category best describes your occupation?

- 11 (Clerical)
- 10 (Forest industries)
- 9 (Education)
- 8 (Manufacturing)
- 7 (Retail/commercial)
- 6 (Motel/Restaurant)
- 5 (Construction)
- 4 (Professional/medical)
- 3 (Legal/insurance/etc.)
- 2 (Government)
- 1 (Other) _____

60. What is your age?

- 5 (Under 18)
- 4 (19-30)
- 3 (31-55)
- 2 (56-64)
- 1 (Over 65)

61. Are you registered to vote in DeKalb?

_____Yes _____No

62. How many people live in your home?

_____ adults _____children



63. Community organizations are important to the quality of life in DeKalb.

- 5 (Strongly agree)
- 4 (Agree)
- 3 (Neither agree/disagree)
- 2 (Disagree)
- 1 (Strongly disagree)

64. I am active in these community clubs, groups, committees, or organizations:

- 7 (Local elected official)
- 6 (Fire/rescue department)
- 5 (Chamber of Commerce)
- 4 (Civic group) Lions, Rotary, etc.
- 3 (Church groups)
- 2 (Sports clubs)
- 1 (Outdoor sports club) snowmobile, ski, etc

65. How long have you lived in DeKalb?

- 6 (Less than 1 year)
- 5 (1-5 years)
- 4 (6-10 years)
- 3 (11-20 years)
- 2 (21-30 years)
- 1 (More than 30 years)

66. The following apply to me:

- 4 (I own property in DeKalb)
- 3 (I own a business in DeKalb)
- 2 (I rent property in DeKalb)
- 1 (Other) _____

67. If you own your home, how much do you think you could sell it for in today's market?

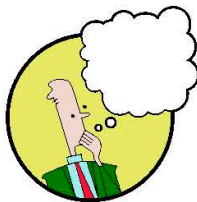
- 7 (\$29,999 or less)
- 6 (\$30,000 – \$49,999)
- 5 (\$50,000 – \$74,999)
- 4 (\$75,000 – \$149,999)
- 3 (\$150,000 – \$199,999)
- 2 (\$200,000 – \$299,999)
- 1 (Over \$300,000)

68. If you don't own your home, would you like to buy a home in DeKalb?

_____Yes _____No

69. If you would not buy a home here, what is the main reason why?

- 13 (Crime or other safety issues)
- 12 (Litter, graffiti or other cleanliness issues)
- 11 (Number of abandoned or run-down buildings)
- 10 (Poor-quality schools)
- 9 (Unreliable public services)
- 8 (Taxes)
- 7 (Presence of undesirable businesses)
- 6 (Lack of neighborhood friendliness)
- 5 (Distance from shopping)
- 4 (Distance from work)
- 3 (Lack of quality parks or open spaces)
- 2 (Lack of available jobs)
- 1 (Other) _____





70. If you would like to buy a home in DeKalb, what is the main reason you haven't yet bought one?



- 9 (Don't make enough income)
- 8 (Credit problems need to be cleared up)
- 7 (Not sure how to start)
- 6 (Can't find a good home)
- 5 (Don't have enough for down payment/fees)
- 4 (Not ready to buy yet)
- 3 (This isn't a good time for buying a home)
- 2 (Other)
- 1 (Not applicable)

71. If you selected "other," please describe the main reason you haven't yet bought a home in DeKalb.

72. I live in DeKalb most of the year.

_____Yes _____No

73. What is your educational level?

- 7 (Did not graduate HS)
- 6 (High school/GED)
- 5 (Technical)
- 4 (Associates degree)
- 3 (Bachelors degree)
- 2 (Graduate degree)
- 1 (Other)

74. What time is best for you to attend meetings?

5 (Mornings) 4 (Afternoons) 3 (Evenings) 2 (Not Able) 1 (Not Interested)

OPTIONAL QUESTION

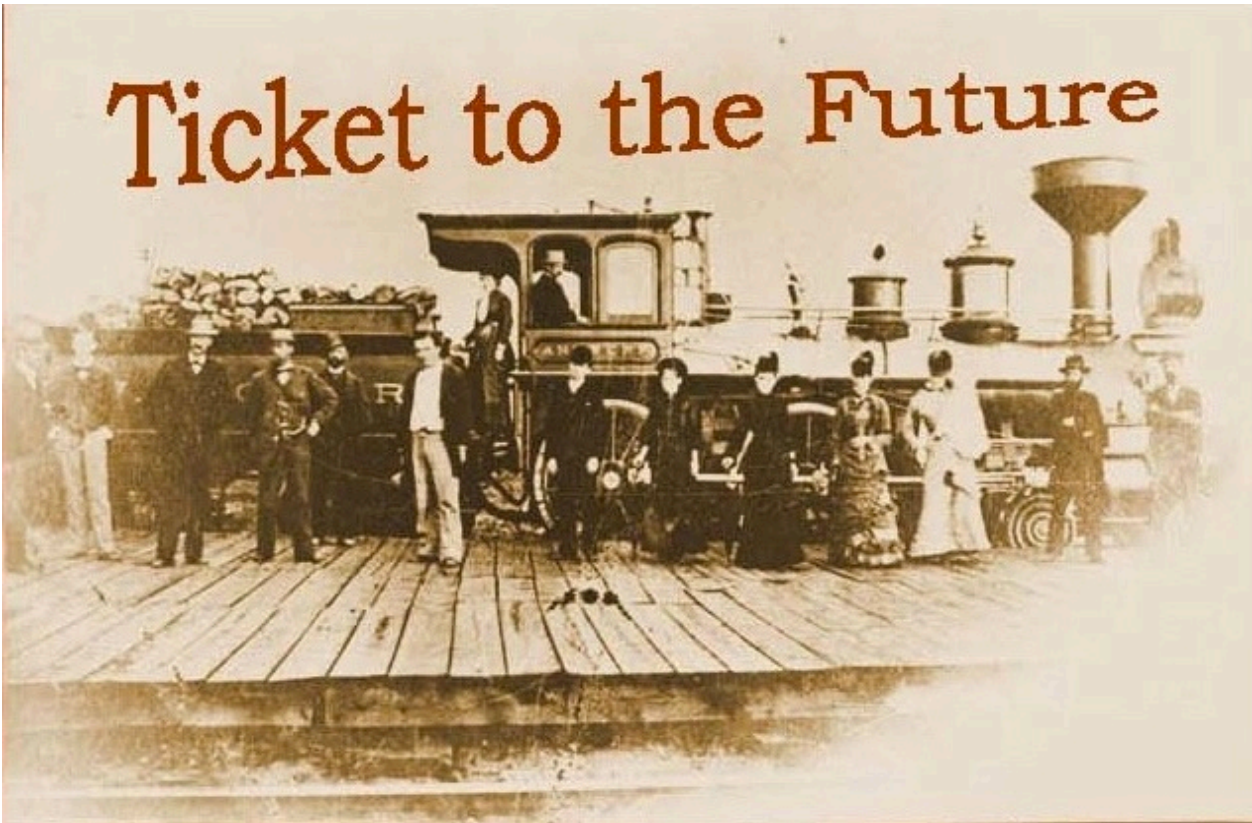
It would be very helpful to C.W. Augustine, in seeking grants to help DeKalb, to have data on income distribution in the community. Your response will be strictly confidential. It will be seen only by CWA staff, and will not be reported except as a number in a category.

75. What is your family's total annual income?
- 5 (Less than \$10,000)
 - 4 (\$10,000-\$19,999)
 - 3 (\$20,000-\$34,999)
 - 2 (\$35,000-\$59,999)
 - 1 (\$60,000 or more)

THANK YOU



APPENDIX D. POSTCARDS



Post Card #1

Post card #2

<p>Dear Neighbor,</p> <p>The DeKalb Town Council has begun a process to help us plan for our community's future.</p> <p>The first step in this process is the <u>confidential</u> questionnaire you received in the mail last week from C.W. Augustine, Inc.</p> <p>Please fill it out, and return it today. Your participation is critical to our success.</p> <p>The Town Wide DeKalb Community Development Planning Committee</p>	<p>Dear Neighbors,</p> <p>The process to help plan for De Kalb's future is underway!</p> <p>The next step is receiving your input at the Community Meetings that will be held at the Community Room in the Sunrise Valley Apartments on Thursday, August 11 at both 10 am and 7 pm.</p> <p>Please come at the time that is best for you! Your participation is critical to their success.</p> <p>The Town Wide De Kalb Community Development Planning Committee</p>	<p>Planning Committ C.W. Augustine, Inc 3470 US Hwy 11 De Kalb Jct., NY 1</p>
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Postcard #3



3470 US Highway 11
De Kalb Junction NY 13630



1/10/2012

Dear Neighbors:

We trust you recall that we have been working on creating a **Town of De Kalb Community Development Plan** to help our Town shape its future.

We now have a draft of that plan. Before it is completed, we are seeking as much input as possible from the people who make De Kalb what it is and who have a stake in what it becomes. That means YOU. Did we get it right? Is something missing?

A draft of the report can be found on the internet on the Town's new website: townofdekalb.org. Click on "Community Development Plan" and read it. [Check the website for other interesting town information, too.] Copies are available at the Town Hall, Dale's, Dalton's, and the Hermon-DeKalb School office, if you do not have internet access.

Please join us for one of three Community Meetings so your reactions to the draft can be shared:

Sunday afternoon, 1/22 at 2:00 at the Richville United Church

Tuesday morning, 1/24 at 10:00 at Sunrise Valley Community Room

Tuesday evening, 1/24 at 7:00 at Sunrise Valley Community Room

Please join us!

The De Kalb Planning Committee



APPENDIX E. SURVEY RESPONSES

Question		Frequency	%	Count	Average	Median	
1	Please indicate the part of De Kalb in which you live.			311			(detail follows the survey) See p. 53
2	The condition of houses and apartments in De Kalb is satisfactory or better than that.			308	2.86	3	
	Strongly agree	5	2%				<p>0% 5% 10% 15% 20% 25% 30% 35%</p>
	Agree	85	28%				
	Neither agree/disagree	98	32%				
	Disagree	102	33%				
	Strongly disagree	18	6%				
3	There are affordable houses or apartments available in De Kalb that meet the needs of my family.			302	3.19	3	
	Strongly agree	6	2%				<p>0% 10% 20% 30% 40% 50%</p>
	Agree	108	36%				
	Neither agree/disagree	132	44%				
	Disagree	48	16%				
	Strongly disagree	8	3%				
4	The cleanliness of De Kalb is satisfactory or better.			312	2.98	3	
	Strongly agree	5	2%				<p>0% 10% 20% 30% 40% 50%</p>
	Agree	123	39%				
	Neither agree/disagree	66	21%				
	Disagree	96	31%				
	Strongly disagree	22	7%				
5	My family and I feel safe in De Kalb.			318	3.93	4	
	Strongly agree	60	19%				<p>0% 10% 20% 30% 40% 50% 60% 70%</p>
	Agree	204	64%				
	Neither agree/disagree	28	9%				
	Disagree	25	8%				
	Strongly disagree	1	0%				
6	Neighbors here are friendly.			317	3.92	4	
	Strongly agree	68	21%				<p>0% 10% 20% 30% 40% 50% 60% 70%</p>
	Agree	188	59%				
	Neither agree/disagree	33	10%				
	Disagree	25	8%				
	Strongly disagree	3	1%				



	Question	Frequency	%	Count	Average	Median	
7	The quality of public services in De Kalb is satisfactory or better.			309	3.26	3	
	Strongly agree	20	11%				Strongly disagree
	Agree	133	43%				Disagree
	Neither agree/disagree	82	27%				Neither agree/disagree
	Disagree	55	18%				Agree
	Strongly disagree	19	6%				Strongly agree
							0% 10% 20% 30% 40% 50%
8	The quality of schools serving De Kalb is satisfactory or better.			246	3.72	4	
	Edwards-Knox			3			
	Strongly agree	1	33%				Strongly disagree
	Agree	2	67%				Disagree
	Neither agree/disagree	0	0%				Neither agree/disagree
	Disagree	0	0%				Agree
	Strongly disagree	0	0%				Strongly agree
							0% 20% 40% 60% 80%
	Hermon-De Kalb			146			
	Strongly agree	24	16%				Strongly disagree
	Agree	80	55%				Disagree
	Neither agree/disagree	23	16%				Neither agree/disagree
	Disagree	18	12%				Agree
	Strongly disagree	1	1%				Strongly agree
							0% 10% 20% 30% 40% 50% 60%
	Gouverneur			63			
	Strongly agree	5	8%				Strongly disagree
	Agree	36	57%				Disagree
	Neither agree/disagree	13	21%				Neither agree/disagree
	Disagree	8	13%				Agree
	Strongly disagree	1	2%				Strongly agree
							0% 10% 20% 30% 40% 50% 60% 70%
	Heuvelton			34			
	Strongly agree	8	24%				Strongly disagree
	Agree	18	53%				Disagree
	Neither agree/disagree	3	9%				Neither agree/disagree
	Disagree	4	12%				Agree
	Strongly disagree	1	3%				Strongly agree
							0% 10% 20% 30% 40% 50% 60%

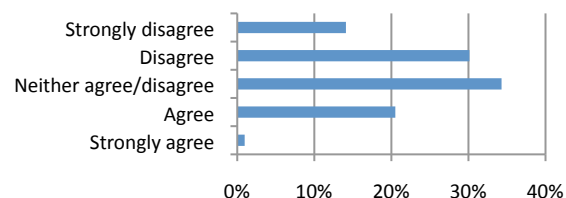


Question	Frequency	%	Count	Average	Median
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9 Access to transportation is satisfactory or better.

312 2.64 3

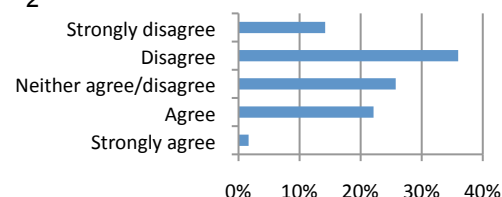
Strongly agree	3	1%
Agree	64	21%
Neither agree/disagree	107	34%
Disagree	94	30%
Strongly disagree	44	14%



10 Access to places to work is satisfactory or better.

303 2.71 2

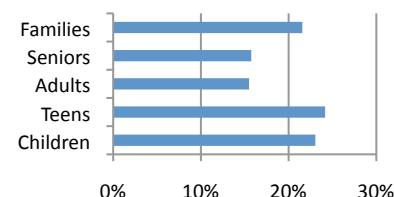
Strongly agree	5	2%
Agree	67	22%
Neither agree/disagree	78	26%
Disagree	109	36%
Strongly disagree	43	14%



11 De Kalb needs more things to do for:

807

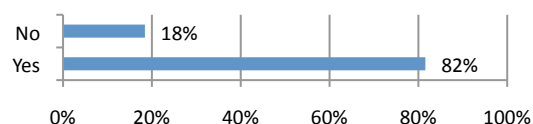
Children	186	23%
Teens	195	24%
Adults	125	15%
Seniors	127	16%
Families	174	22%



12 De Kalb should develop new community events such as fireworks, parades, picnics.

293

Yes	239	82%
No	54	18%



13 What are the 2 most important things you would like to see introduced or changed in De Kalb?

404

(detail follows the survey)
See p. 53-56

14 What are the 2 most important things that you would NOT like to see changed in De Kalb?

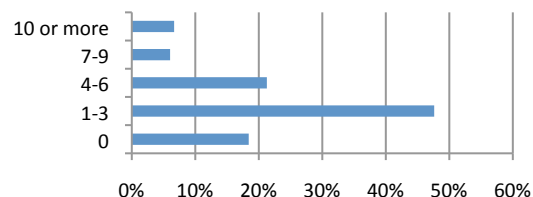
247

(detail follows the survey)
See p. 56-57

15 With how many of your neighbors do you speak for 5 minutes or more on a regular basis?

315 3.65 4

0	58	18%
1-3	150	48%
4-6	67	21%
7-9	19	6%
10 or more	21	7%



Community Development Plan 2012

TOWN OF DE KALB

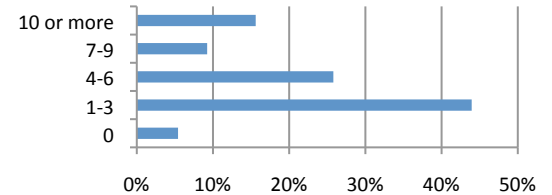


Question	Frequency	%	Count	Average	Median
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- 16** How many households in De Kalb can you turn to in an emergency?

0	17	5%
1-3	138	44%
4-6	81	26%
7-9	29	9%
10 or more	49	16%

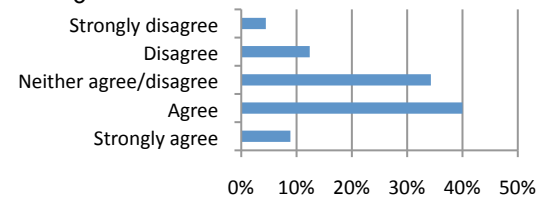
314 3.14 3



- 17** If something is wrong in De Kalb, I know that the people who live here will try to fix it.

Strongly agree	28	9%
Agree	126	40%
Neither agree/disagree	108	34%
Disagree	39	12%
Strongly disagree	14	4%

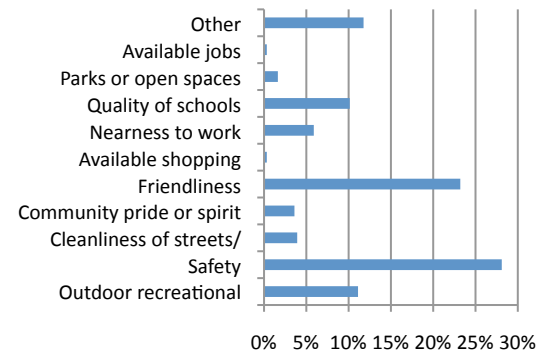
315 3.37 3



- 18** What do you like best about De Kalb?

Outdoor recreational	34	11%
Safety	86	28%
Cleanliness streets/home	12	4%
Community pride or spirit	11	4%
Friendliness	71	23%
Available shopping	1	0%
Nearness to work	18	6%
Quality of schools	31	10%
Parks or open spaces	5	2%
Available jobs	1	0%
Other	36	12%

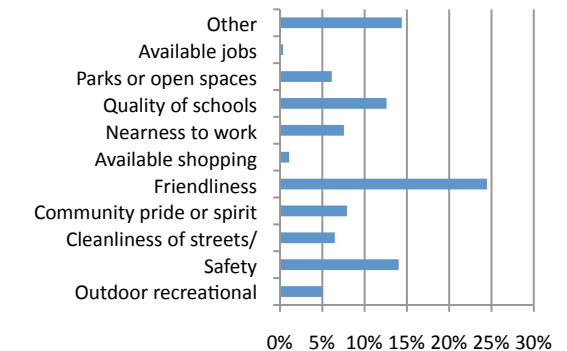
306



- 19** What is your second-favorite thing about De Kalb?

Outdoor recreational	14	5%
Safety	39	14%
Cleanliness streets/homes	18	6%
Community pride or spirit	22	8%
Friendliness	68	24%
Available shopping	3	1%
Nearness to work	21	8%
Quality of schools	35	13%
Parks or open spaces	17	6%
Available jobs	1	0%
Other	40	14%

278



Community Development Plan 2012

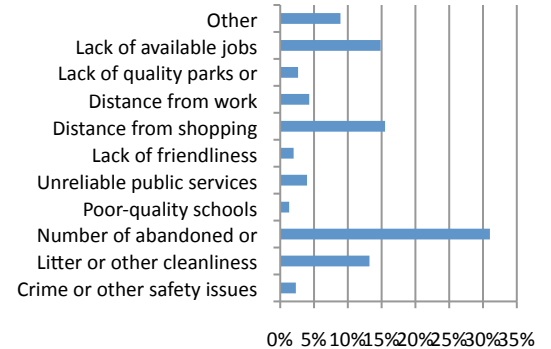
TOWN OF DE KALB



Question	Frequency	%	Count	Average	Median
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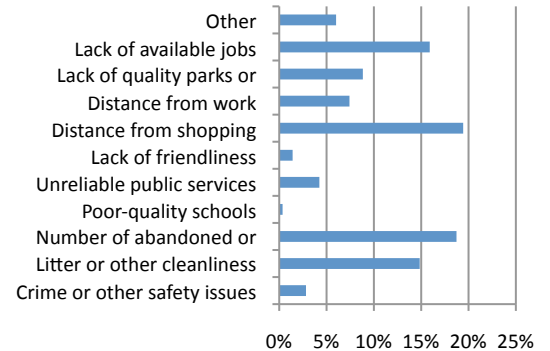
20 What is the worst thing about De Kalb? 303

Crime or safety issues	7	2%
Litter or cleanliness issues	40	13%
Abandoned buildings	94	31%
Poor-quality schools	4	1%
Unreliable public services	12	4%
Lack of friendliness	6	2%
Distance from shopping	47	16%
Distance from work	13	4%
Lack of quality parks	8	3%
Lack of available jobs	45	15%
Other	27	9%



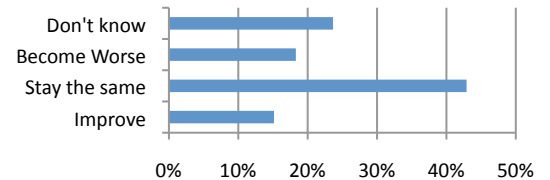
21 What is the second-worst thing about De Kalb? 283

Crime or safety issues	8	3%
Litter or cleanliness issues	42	15%
Abandoned buildings	53	19%
Poor-quality schools	1	0%
Unreliable public services	12	4%
Lack of friendliness	4	1%
Distance from shopping	55	19%
Distance from work	21	7%
Lack of quality parks	25	9%
Lack of available jobs	45	16%
Other	17	6%



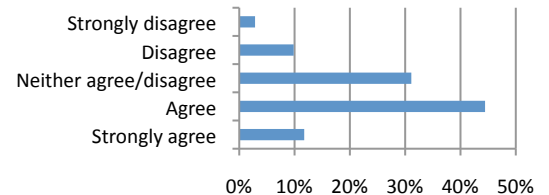
22 Over the next 10 years, do you think the quality of life in De Kalb will: 317 2.50 3

Improve	48	15%
Stay the same	136	43%
Become Worse	58	18%
Don't know	75	24%



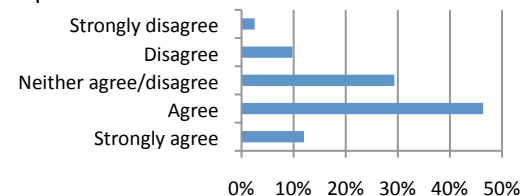
23 I would recommend De Kalb to anyone as a good place to live. 315 3.52 4

Strongly agree	37	12%
Agree	140	44%
Neither agree/disagree	98	31%
Disagree	31	10%
Strongly disagree	9	3%



24 I would recommend De Kalb to families with children as a good place to live. 317 3.56 4

Strongly agree	38	12%
Agree	147	46%
Neither agree/disagree	93	29%
Disagree	31	10%
Strongly disagree	8	3%





	Question	Frequency	%	Count	Average	Median	
25	I would recommend De Kalb to seniors as a good place to live.			312	3.42	4	
	Strongly agree	34	11%				Strongly disagree
	Agree	123	39%				Disagree
	Neither agree/disagree	103	33%				Neither agree/disagree
	Disagree	44	14%				Agree
	Strongly disagree	8	3%				Strongly agree
	The goals of De Kalb should be to:						0% 10% 20% 30% 40% 50%
26	Stay the same			271	2.50	2	
	Strongly agree	16	6%				Strongly disagree
	Agree	46	17%				Disagree
	Neither agree/disagree	36	13%				Neither agree/disagree
	Disagree	132	49%				Agree
	Strongly disagree	41	15%				Strongly agree
							0% 10% 20% 30% 40% 50% 60%
27	Expand existing business			286	4.02	4	
	Strongly agree	88	31%				Strongly disagree
	Agree	138	48%				Disagree
	Neither agree/disagree	43	15%				Neither agree/disagree
	Disagree	13	5%				Agree
	Strongly disagree	4	1%				Strongly agree
							0% 10% 20% 30% 40% 50% 60%
28	Attract new business			291	4.24	4	
	Strongly agree	130	45%				Strongly disagree
	Agree	124	43%				Disagree
	Neither agree/disagree	19	7%				Neither agree/disagree
	Disagree	12	4%				Agree
	Strongly disagree	6	2%				Strongly agree
							0% 10% 20% 30% 40% 50%
29	Expand recreational facilities			279	3.96	4	
	Strongly agree	77	28%				Strongly disagree
	Agree	135	48%				Disagree
	Neither agree/disagree	52	19%				Neither agree/disagree
	Disagree	10	4%				Agree
	Strongly disagree	5	2%				Strongly agree
							0% 10% 20% 30% 40% 50% 60%



	Question	Frequency	%	Count	Average	Median	
30	Expand recreational activities			276	3.47	4	
	Strongly agree	62	22%				Strongly disagree
	Agree	89	32%				Disagree
	Neither agree/disagree	68	25%				Neither agree/disagree
	Disagree	32	12%				Agree
	Strongly disagree	25	9%				Strongly agree
31	Attract more seasonal residents			268	3.30	3	
	Strongly agree	34	13%				Strongly disagree
	Agree	75	28%				Disagree
	Neither agree/disagree	110	41%				Neither agree/disagree
	Disagree	36	13%				Agree
	Strongly disagree	13	5%				Strongly agree
32	Promote larger business			274	3.50	4	
	Strongly agree	65	24%				Strongly disagree
	Agree	92	34%				Disagree
	Neither agree/disagree	60	22%				Neither agree/disagree
	Disagree	29	11%				Agree
	Strongly disagree	28	10%				Strongly agree
33	Revitalize downtown			274	4.01	4	
	Strongly agree	82	30%				Strongly disagree
	Agree	130	47%				Disagree
	Neither agree/disagree	50	18%				Neither agree/disagree
	Disagree	7	3%				Agree
	Strongly disagree	5	2%				Strongly agree
34	Provide jobs for youth			283	4.14	4	
	Strongly agree	93	33%				Strongly disagree
	Agree	147	52%				Disagree
	Neither agree/disagree	36	13%				Neither agree/disagree
	Disagree	4	1%				Agree
	Strongly disagree	3	1%				Strongly agree
35	Beautify De Kalb			284	4.05	4	
	Strongly agree	93	33%				Strongly disagree
	Agree	123	43%				Disagree
	Neither agree/disagree	58	20%				Neither agree/disagree
	Disagree	8	3%				Agree
	Strongly disagree	2	1%				Strongly agree



Question		Frequency	%	Count	Average	Median	
36	Consolidate municipal services			279	4.05	4	
	Strongly agree	101	36%				
	Agree	108	39%				
	Neither agree/disagree	56	20%				
	Disagree	10	4%				
	Strongly disagree	4	1%				
37	Provide more affordable housing			288	3.74	4	
	Strongly agree	52	18%				
	Agree	115	40%				
	Neither agree/disagree	93	32%				
	Disagree	19	7%				
	Strongly disagree	8	3%				
38	From the above list choose your #1:			251		30	
	Indicate how often anyone in your household participates in:						
39	Swimming			297	2.37	2	
	Once or more a week	88	30%				
	1 to 3 times a month	50	17%				
	Less than once a month	44	15%				
	Never	115	39%				
40	Hiking			287	2.00	2	
	Once or more a week	31	11%				
	1 to 3 times a month	48	17%				
	Less than once a month	67	23%				
	Never	140	49%				
41	Fishing			288	2.16	2	
	Once or more a week	51	18%				
	1 to 3 times a month	54	19%				
	Less than once a month	73	25%				
	Never	110	38%				

Community Development Plan 2012 TOWN OF DE KALB



Question		Frequency	%	Count	Average	Median	
42	Motor boating			282	1.62	1	
	Once or more a week	27	10%				
	1 to 3 times a month	22	8%				
	Less than once a month	49	17%				
	Never	184	65%				
43	Mountain biking			284	1.27	1	
	Once or more a week	5	2%				
	1 to 3 times a month	15	5%				
	Less than once a month	33	12%				
	Never	231	81%				
44	Car camping			281	1.32	1	
	Once or more a week	5	2%				
	1 to 3 times a month	16	6%				
	Less than once a month	43	15%				
	Never	217	77%				
45	Cross country skiing			284	1.39	1	
	Once or more a week	15	5%				
	1 to 3 times a month	15	5%				
	Less than once a month	37	13%				
	Never	217	76%				
46	Down hill skiing			278	1.09	1	
	Once or more a week	1	0%				
	1 to 3 times a month	3	1%				
	Less than once a month	17	6%				
	Never	257	92%				
47	Snowmobiling			278	1.50	1	
	Once or more a week	22	8%				
	1 to 3 times a month	18	6%				
	Less than once a month	36	13%				
	Never	202	73%				
48	Riding ATVs			283	2.20	2	
	Once or more a week	71	25%				
	1 to 3 times a month	47	17%				
	Less than once a month	32	11%				
	Never	133	47%				



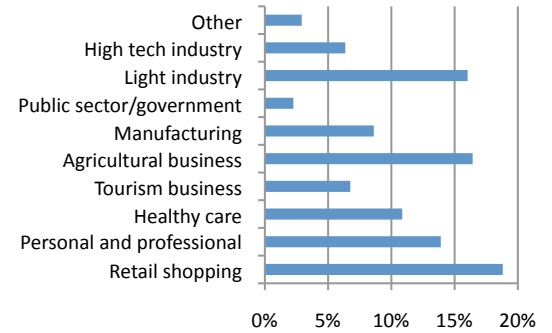
	Question	Frequency	%	Count	Average	Median	
49	Hunting			289	2.35	2	
	Once or more a week	90	31%				Never
	1 to 3 times a month	45	16%				Less than once a month
	Less than once a month	29	10%				1 to 3 times a month
	Never	125	43%				Once or more a week
							0% 10% 20% 30% 40% 50%
50	Golf			281	1.43	1	
	Once or more a week	16	6%				Never
	1 to 3 times a month	18	6%				Less than once a month
	Less than once a month	38	14%				1 to 3 times a month
	Never	209	74%				Once or more a week
							0% 20% 40% 60% 80%
51	Team sports			283	1.62	1	
	Once or more a week	28	10%				Never
	1 to 3 times a month	24	8%				Less than once a month
	Less than once a month	43	15%				1 to 3 times a month
	Never	188	66%				Once or more a week
							0% 10% 20% 30% 40% 50% 60% 70%
52	Picnicking			282	1.99	2	
	Once or more a week	30	11%				Never
	1 to 3 times a month	48	17%				Less than once a month
	Less than once a month	93	33%				1 to 3 times a month
	Never	111	39%				Once or more a week
							0% 10% 20% 30% 40% 50%
53	Other			128	2.13	1	
	Once or more a week	36	28%				Never
	1 to 3 times a month	13	10%				Less than once a month
	Less than once a month	10	8%				1 to 3 times a month
	Never	69	54%				Once or more a week
							0% 10% 20% 30% 40% 50% 60%
54	What do you think are the 2 most critical issues?			452			(detail follows the survey) See p. 58-60
55	In a perfect world, what are the 2 most important change/improvement you would like to see in De Kalb in 3-5 years?			443			(detail follows the survey) See p. 60-63



Question	Frequency	%	Count	Average	Median
----------	-----------	---	-------	---------	--------

- 56 What types of businesses do you believe are the most important for De Kalb to attract?

			755		
Retail shopping	142	19%			
Personal/prof. services	105	14%			
Healthy care	82	11%			
Tourism business	51	7%			
Agricultural business	124	16%			
Manufacturing	65	9%			
Public sector/government	17	2%			
Light industry	121	16%			
High tech industry	48	6%			
Other	22	3%	22		

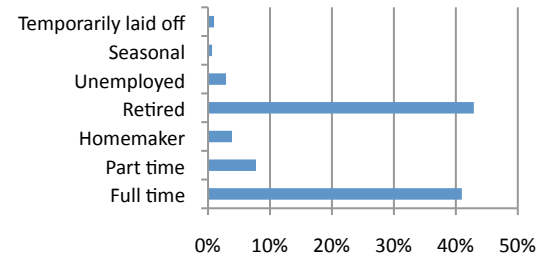


- 57 Please provide any suggestions you may have for our new Community Plan. 103

(detail follows the survey)
See p. 63-66

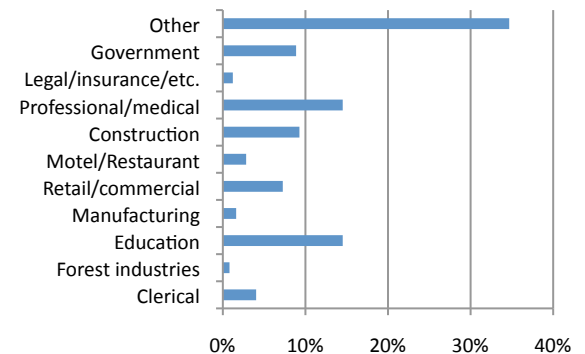
- 58 What is your employment status? 310

Full time	127	41%			
Part time	24	8%			
Homemaker	12	4%			
Retired	133	43%			
Unemployed	9	3%			
Seasonal	2	1%			
Temporarily laid off	3	1%			



- 59 Which category best describes your occupation? 248

Clerical	10	4%			
Forest industries	2	1%			
Education	36	15%			
Manufacturing	4	2%			
Retail/commercial	18	7%			
Motel/Restaurant	7	3%			
Construction	23	9%			
Professional/medical	36	15%			
Legal/insurance/etc.	3	1%			
Government	22	9%			
Other	86	35%			



Community Development Plan 2012

TOWN OF DE KALB



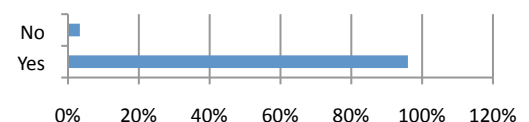
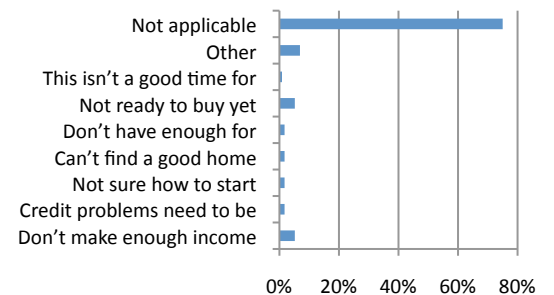
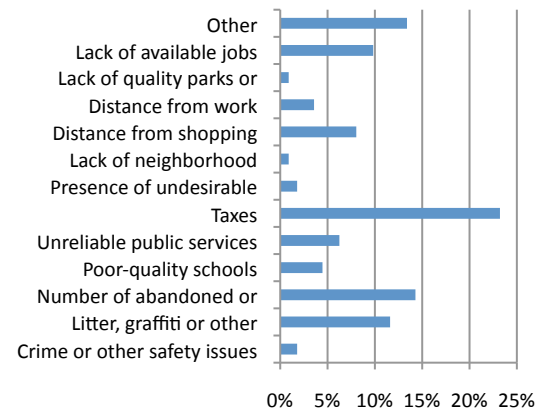
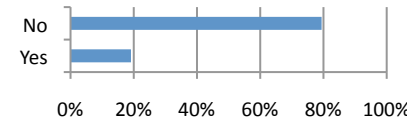
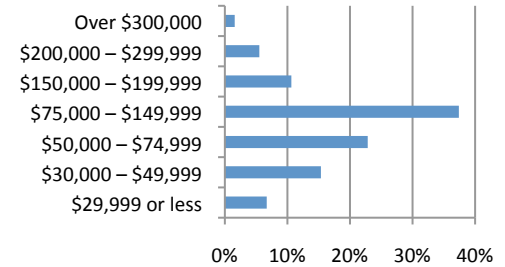
	Question	Frequency	%	Count	Average	Median	
60	What is your age?			315	2.11	2	
	Under 18	0	0%				
	19-30	21	7%				
	31-55	104	33%				
	56-64	80	25%				
	Over 65	110	35%				
61	Are you registered to vote in De Kalb?			311			
	Yes	281	90%				
	No	29	9%				
62	How many people live in your home?			382			
	Adults	311	81%				
	Children	71	19%				
63	Community organizations are important to the quality of life in De Kalb.			309	4.08	4	
	Strongly agree	85	28%				
	Agree	174	56%				
	Neither agree/disagree	42	14%				
	Disagree	7	2%				
	Strongly disagree	1	0%				
64	I am active in community clubs, groups, committees, or organizations?			134	3.92	3.5	
	Local elected official	11	8%				
	Fire/rescue department	27	20%				
	Chamber of Commerce	10	7%				
	Civic group Lions, Rotary.	19	14%				
	Church groups	43	32%				
	Sports clubs	7	5%				
	Outdoor sports clubs.	17	13%				
65	How long have you lived in De Kalb?			314	2.23	2	
	Less than 1 year	3	1%				
	1-5 years	24	8%				
	6-10 years	35	11%				
	11-20 years	55	18%				
	21-30 years	60	19%				
	More than 30 years	137	44%				
66	The following apply to me?			312	3.75	4	
	I own property in De Kalb	276	88%				
	I own a business	1	0%				
	I rent property in De Kalb	19	6%				
	Other	14	4%				

Community Development Plan 2012

TOWN OF DE KALB



	Question	Frequency	%	Count	Average	Median
67	If you own your home, how much do you think you could sell it for in today's market?	254	4.47	4		
	\$29,999 or less	17	7%			
	\$30,000 – \$49,999	39	15%			
	\$50,000 – \$74,999	58	23%			
	\$75,000 – \$149,999	95	37%			
	\$150,000 – \$199,999	27	11%			
	\$200,000 – \$299,999	14	6%			
	Over \$300,000	4	2%			
68	If you don't own your home, would you like to buy a home in De Kalb?	68	1.90	2		
	Yes	13	19%			
	No	54	79%			
69	If you would not buy a home here, what is the main reason why?			112		8
	Crime safety issues	2	2%			
	Litter, graffiti, cleanliness	13	12%			
	Abandoned buildings	16	14%			
	Poor-quality schools	5	4%			
	Unreliable public services	7	6%			
	Taxes	26	23%			
	Undesirable businesses	2	2%			
	Neighborhood friendliness	1	1%			
	Distance from shopping	9	8%			
	Distance from work	4	4%			
	Lack of quality parks	1	1%			
	Lack of available jobs	11	10%			
	Other	15	13%			
70	If you would like to buy a home in De Kalb, what is the main reason you haven't yet bought one?			1		
	Don't make enough	6	5%			
	Credit problems	2	2%			
	Not sure how to start	2	2%			
	Can't find a good home	2	2%			
	Not enough down payment	2	2%			
	Not ready to buy yet	6	5%			
	This isn't a good time	1	1%			
	Other			8	7%	
	Not applicable	87	75%			
71	If you selected "other," please describe the main reason you haven't yet bought a home in De Kalb.	12				
72	I live in De Kalb most of the year.	299		1		



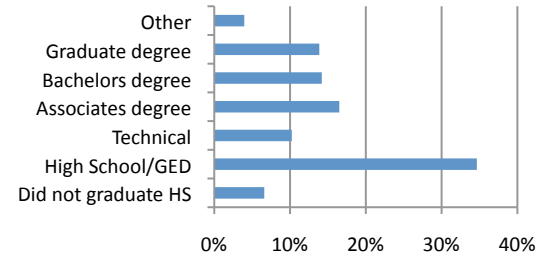


Question	Frequency	%	Count	Average	Median
Yes	287	96%			
No	10	3%			

73 What is your educational level?

4.46 5

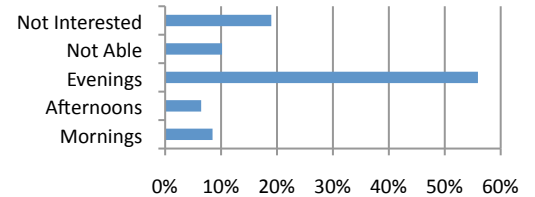
			303
Did not graduate HS	20	7%	
High School/GED	105	35%	
Technical	31	10%	
Associates degree	50	17%	
Bachelors degree	43	14%	
Graduate degree	42	14%	
Other	12	4%	



74 What time is best for you to attend meetings?

3

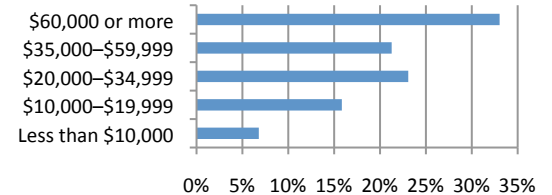
	295	
Mornings	25	8%
Afternoons	19	6%
Evenings	165	56%
Not Able	30	10%
Not Interested	56	19%



75 What is your family's total annual income?

221 2.42 2

			15
Less than \$10,000			
\$10,000–\$19,999	35	16%	
\$20,000–\$34,999	51	23%	
\$35,000–\$59,999	47	21%	
\$60,000 or more	73	33%	





Written Responses

Question 1 - Please indicate the part of De Kalb in which you live.

Location	Count	%	Location	Count	%	Location	Count	%
De Kalb Jct.	121	37%	Rt. 11	5	2%	Ideauma Rd.	1	0%
Richville	66	20%	Cooper Falls	4	1%	Old Canton Rd.	1	0%
Kendrew	31	10%	Maple Ridge Rd.	3	1%	Ridge Rd.	1	0%
Old De Kalb	29	9%	Osbornville	3	1%	Rural	1	0%
Bigelow	18	6%	Red Rock	3	1%	Rt. 812	1	0%
De Kalb	12	4%	Old Northerner Rd.	2	1%	Winter Rd.	1	0%
East De Kalb	10	3%	Cr 17	1	0%	Total	323	
No designation	8	2%	Hermon	1	0%			

Question 13 - What are the 2 most important things you would like to see introduced or changed in De Kalb?

Recreation

Community-Wide

- Community activities. (14)
- Bingo.
- Parade.
- Field days.
- Pedro Parties.
- Music events.
- Old time days.
- More things to do.
- Recreation program.
- Local antique car shows, flowers.
- Home Coming days like Depoyster.
- More sports & marching band in school.
- Go back to having field days or gas engine shows.
- Entertainment like open band concerts in Richville.
- Community exercise for all, school for inside walking etc.

- Session like Heuvelton has at Pickens where folks can come and sing and listen to music.

Kids/Teens

- Something for kids.
- Activities for youth.
- Entertainment for kids.
- Summer fun days for teens.
- Teens & children's activities.
- Supervised hangout for teens.
- Recreation for children & teens.
- More "children playing" signs put up.
- Place for teens to go as well as seniors.
- More places for young adults and teens to be safely.
- Highly supervised teen center with easygoing

- supervisor with some mental health education.

Families

- More family events.
- Involvement - family time.
- Something for families to do together.

Facilities

- Improve Park & Playgrounds. (10)
- Area to walk. (6)
- Access to river. (3)
- Ice skating rink.
- Basketball court.
- Pavilion in town.
- Outdoor recreation.
- Use ball field more.
- Places to play cards.
- Open roads for ATVs.
- A fitness center in town.
- ATV / Snowmobile trail system.
- A safe, pleasant area to walk or ride bikes.



- Recreation area for cycling, hiking, and winter sports.

Business

- Retail Shopping & Dining. (31)
- Employment (21)
- More Businesses. (18)
- Health services. (3)
- More of a "Main Street."
- US HWY 11 business district.
- Wind/solar plant (business of any kind).
- All stores to have wheelchair access doors.

Specific Businesses

- More places of recreation for every one - swimming places, playgrounds.

- A new bar.
- Liquor store.
- More auctions.
- Put a bank in town.
- More antique stores or flea markets.
- Town owned lands to sponsor open flea market (summer).

Agri-Businesses

- More farms. (2)
- Regional "Farmers market". (2)

- Better facility for the cattle auction. (2)
- Revitalize family size farming with promotion of higher tech more dense production. (Not large corp. style farms.).
- Eliminate pollution & unneighborly farming practices, large-scale farms, especially liquid manure storage & spreading.

Taxes

- Lower Taxes. (12)
- Lower fire taxes. (6)
- Lower property taxes. (5)
- Lower assessments.
- Water & sewer rates.

- No more village taxes.
- Water & sewer rates lower.
- Lower land and school taxes.

- Lower taxes, fair tax assessment.
- Lower property taxes and or share burden with other residents.

Infrastructure

- Clean-up/Fix-up De Kalb (44).
- Fix roads. (17)
- Public Water/Sewer. (9)
- Sidewalks. (7)
- Junk yards. (6)
- More public transportation. (5)
- Railroad crossings. (4)
- High Speed Internet. (4)
- More shared services.
- Town building larger.
- Grants to fix rural homes.

- Brush cut back from road.
- Improve drainage in Richville.
- Parking - sale day on Route 11.
- Plow roads more often in the winter.
- Traffic light at corner Rt. 17 & US 11.
- Caution light on Main street intersection.
- Disposing of garbage and recycling cheaper.

- Door-to-door brush picked up two times per year.
- Replace the main drainage ditch from Josephine Street to Rt. 17.
- New fire house to combine Richville Fire and De Kalb Fire as one.
- Parking on Wed. (sale barn day) behind so Rte. 11 intersection is safer.

Governance

- Code enforcement. (8)
- Dissolve Richville. (8)
- Lower spending. (2)
- Zoning.
- Appearance.
- More library services.
- Better public services.

- Discourage personal junkyards.
- Pick up trash on junk days (May).
- Curfew for kids 16 years and under.

- A dog leash law and teenagers with motorbikes.
- How many camps can be placed on the river per acre?



<ul style="list-style-type: none"> • Stop charging for Hermon water if you are not hooked into it. • A program to encourage people to clean up their yards. Our assessor raises taxes if you improve things. 	<ul style="list-style-type: none"> • Reelect fire superintendent and school board. • Public services for everybody not just pay for them. • Less political input/more independence from the norm. • Less "family" hires - the town has long let 2 families get jobs when others were more qualified. • A road crew that knows how to grade a road. Not one who gives the day's orders then goes and works 	<p>for himself. This is not fair use of a \$50,000 salary.</p>
<p>Public Officials/Staff</p> <ul style="list-style-type: none"> • New judge. • Less politics. • All new staff. • We need a new mayor. • Need a humane officer. • New heads on town board. • We need De Kalb to listen to us (here). 		<p>Traffic</p> <ul style="list-style-type: none"> • Speed control on streets. • Traffic control at sale barn. • Slower speeds limits on streets. • More control over Amish on roads. • Speed limit at school to 45 mph on Route 11. • More speed zone awareness - kids are going to be hit if something isn't done.
<p>Housing</p> <ul style="list-style-type: none"> • Upkeep of homes & lots. (11) • Senior housing. (3) • Housing. • Improved housing. • Median income housing. 	<ul style="list-style-type: none"> • Housing affordable for families, apartments? • Have available a list of people that can help (can pay) if there is a problem in my home. 	<ul style="list-style-type: none"> • Cleaning up Main Street. It's very degrading to see it for those of us who work so hard to keep our homes up.
<p>Schools</p> <ul style="list-style-type: none"> • Split District among surrounding districts. (3) • Prayer in school. • Lower school spending. 	<ul style="list-style-type: none"> • Children first in school. • New principal at Heuvelton! 	<ul style="list-style-type: none"> • Physical fitness bad at school, that was cut.
<p>Misc</p> <ul style="list-style-type: none"> • Don't care. • Cheap fuel. • Leave alone • Get rid of TDS. • Stop roof top highway. • Don't go to De Kalb that much. 	<ul style="list-style-type: none"> • Don't know many people in De Kalb. • I don't want anything introduced until economy improves. • A resolution endorsing HR 1489 (Glass-Stegall) and 	<p>demanding congressional passage.</p>
<p>Crime</p> <ul style="list-style-type: none"> • Drug problem (2) 		
<p>Quality of Life</p> <ul style="list-style-type: none"> • Animal control. (5) • Decorations for holidays. (4) 	<ul style="list-style-type: none"> • People. • Noise level. • Bad neighbors. 	<ul style="list-style-type: none"> • Love and peace. • Pride in community. • Let us agree together.

Community Development Plan 2012

TOWN OF DE KALB



- More flowers in town.
- Get people off welfare.
- More community spirit.
- More emphasis on church.
- Need programs for seniors.
- Strong sense of community.
- Pride within the village of Richville.
- Make signs entering town more attractive.
- Less motorcycles being revved up all the time.
- Identify the assets of the town and promote them.
- Neighborhood watch so children can play outside.
- Volunteer community service opportunities for youth.
- More economic support for children, families, seniors.
- Encourage more and neighbor helping neighbor programs.
- A program to achieve a better dialogue the older, middle, and younger generations.

Question 14 - What are the 2 most important things that you would NOT like to see changed in De Kalb?

Recreation

- Play ground.
- Recreational Park for children.

Business

- Any business close. (7)
- Rural/farm agri-community. (4)
- Bars. (2)
- Industry.
- Antique stores.
- Town wide sales.
- Lack of industry.
- Keep industry out!
- Fast food restaurants.
- Santa's town at Christmas.
- We need interesting shops.
- Town wide garage sale weekend.
- Too many antiquated work ethics.
- No large industrial facility or operations.
- No bigger businesses - today will beat out local businesses.

Taxes

- Taxes. (19)
- Property taxes. (4)
- Lower fire tax. (3)
- Star program.
- Anything that costs the town, county, or state anymore debts.
- Keep taxes low, but maintain roads and snow removal and school.

Infrastructure

- Fire Dept. (11)
- Post office. (10)
- Nutrition Center. (4)
- Police patrols. (3)
- Dissolve Richville. (3)
- Septic/Water. (2)
- Health clinic. (2)
- Library.
- Zoning.
- Churches.
- Losing library.
- Building codes.
- Public services.
- More development.
- Would not like huge expansion.
- Rt. 11 buildings looking less historic.
- Would not like more government control or town plan restrictions.
- Zoning to get so bad it drives people out. This happened in Vermont.
- Cleaning up Main Street. It's very degrading to see it for those of us who work so hard to keep our homes up.

Roads

- Road maintenance. (11)
- Town Road Supervisor.
- Keep traffic at a minimum.
- A new road taking private property.
- Higher speed limits would be awful.
- The town divided by a 4 lane highway.

Governance

- Laws.
- Our town justice replaced by district court.
- Need to update how things are accomplished.



Housing

- More low-income housing. (3)
- Less rentals in town.
- Building developments.
- No apartment buildings.
- We are considered "bedroom" communities to Canton, Gouverneur & Ogdensburg and should remain as such.

Schools

- Schools. (17)
- After school for adults.
- HDCS cutting after school activities.
- Keep Hermon – De Kalb Central in the district.

Misc

- Not sure.
- Don't care.
- Don't know.
- Don't know.
- No rooftop highway.
- I can't think of a thing.
- Unfamiliar with current events.

Crime

- Crime.

Quality of Life

- Rural nature. (20)
- Small town feel. (15)
- Friendliness. (12)
- People. (6)
- Openness. (4)
- Country life. (4)
- Quiet. (3)
- Safety. (3)
- Neighbors. (2)
- Back roads.
- Great town.
- Our church.
- Leave Alone.
- A fun culture.
- Lack of traffic.
- The town itself.
- Retro downtown.
- Amish influence.
- Cutting down trees!
- Little Amish farms.
- Family atmosphere.
- Peaceful and safety.
- Christian foundation.
- Wonderful neighbors.
- Peaceful place to live.
- Peaceful environment.
- Classified as a hamlet.
- Free will dinners at church.
- Their heart for a better town.
- I don't want to see development.
- Sense of community pride/unity.
- Amish farms and roadside stands.
- Environments (woods, rivers, etc.).
- I would hate to see the Amish leave.
- More people getting involved in community.
- The old buildings being preserved instead of torn down.



Question 54 - What do you think are the 2 most critical issues?

Recreation

- Youth activities. (13)
- No community events. (2)
- Lack of recreational areas for use. (2)
- ATV & snowmobiles. (2)

Business

- Employment. (72)
- Need to revitalize small family owned farms. that would or will gag a maggot.
- Business. (27)
- Tractor trailers run nonstop - into the night hauling corn or manure.
- Shopping. (14)
- Large farms ruining the quality of life here by spreading liquid manure
- Manure smell.
- Opportunities for youth.
- Preventing conglomerate style land grabs due to lack of profitability of small farms turning "farmers" into serfs for land lords.
- Abandonment of farmland.
- Get rid of the sales barn in De Kalb Junction.

Taxes

- Taxes. (38)
- Tax base. (7)
- School taxes. (4)
- Property taxes. (14)
- Village taxes. (6)
- Lower fire taxes. (3)

Infrastructure

- Roads. (18)
- No shutting down transfer stations.
- Repair and upkeep -finding people to work, finish work, reasonable rates.
- Appearance. (7)
- Poorly planned/controlled development.
- The safety and aesthetic issues regarding the salvage yard and auction barn.
- Public transportation. (5)
- Towns support, church, fire departments etc.
- Seniors could use help (maybe community service from courts) yard raking, shoveling.
- Rundown buildings. (4)
- Community sales & fireman BBQ to earn money.
- Community service organizations to help maintain homes and buildings - made up of all age groups and targeting teens.
- Infrastructure. (4)
- Blocking view at four corners with cars parked along street.
- Take wood cut by town and give to needy where they need it.
- Sidewalks. (3)
- Roads safety and speed enforcement especially on east De Kalb road.
- Street lights. (3)
- Revitalize. (2)
- More fireman. (2)
- Clean & fix park.
- The drainage ditch.
- Expansion (growth).
- Sustainable land use.
- Stop rooftop highway.
- Better internet service.
- "2" expensive fire depts.
- Storage of unwanted materials.

Governance

- Communication. (5)
- Town Supervisor.
- Money to follow through with plans.
- Better use of tax dollars. (3)
- Control Spending.
- Attracting new homeowners to De Kalb.
- Dissolve Richville. (2)
- Financial stability.
- Hwy supervisor relations to homeowners.
- Too much government. (2)
- Mandated programs.
- Growth plan.
- Need a humane officer.

Community Development Plan 2012

TOWN OF DE KALB



- Losing our identity as our own community.
 - To make De Kalb and appealing place to live.
 - Carrying through with results of laws on books.
 - Proper zoning for businesses and residential growth.
 - Fire Dep't. spends too much on unnecessary equipment.
 - Traffic is traveling to FAST!! Need to slowdown traffic.
- Housing**
- Home improvement. (18)
 - Affordable housing. (5)
 - Senior housing. (3)
 - Housing. (2)
 - Promote pride in homes.
- Schools**
- School consolidation. (6)
 - School. (4)
 - Quality of school. (2)
- Misc**
- The weather.
 - Blasting rocks.
 - Low population.
 - Disabled people.
 - State fiscal crisis.
 - Rising expenses for all.
- Crime**
- Crime.
 - Crime and drugs.
 - Teenage crime (drugs, etc.).
- Quality of Life**
- Cleanup. (17)
 - Poverty. (10)
 - Community involvement. (7)
 - Population decline. (6)
 - No opinion. (5)
- Make people clean up their junk and burned houses not taxpayers.
 - Meetings held prior to people getting out of work - feel unwelcome.
 - Lack of national mission for physical development large-scale public works projects.
 - Too many Amish families and not enough control over them (building permits, taxes, income taxes).
- Appearance of the community.
 - Houses and yards less burning trash.
 - People not taking pride in home clean up.
- Education cuts need to stop!
 - Educating our youth and adults.
- Shortage of young adults.
 - Social Services - Medicaid.
 - Moving in to the 20th century.
 - Getting the people to fill papers out.
- Crime and safety, Barks Road various, burglaries, drugs, high-speed youth, DWI's.
- Junkyards. (2)
 - Economy.
 - Reputation.
 - Maintenance cost.
 - Sense of community.
 - Small town extinction.
- Creating better more efficient public service, schools etc., so we actually are getting value from the taxes we pay.
 - Property piled up with trash - town doesn't enforce clean up. Cleanliness is not expensive - it takes a little ambition.
- Obtain grants to fix up homes & properties.
 - The buying and selling of houses because of lack of jobs.
- Cutting off afterschool activities at HDCS.
- Go back to the Holy Spirit to lead and direct.
 - Demand pass resolutions for Congress to pass HR 1489 (Glass-Steagall Reenactment).
- Distance from shopping.
 - Some very seedy people?
 - Revitalization of De Kalb.
 - So far away from everything.



- Improving standard of living.
- Nothing for families to do together.
- Allowing dogs to bark and travel all over.
- Parking on route 11, Wednesday especially.
- Money, obtaining grants for improvements.
- Providing public access to Oswegatchie River.
- Best looking homes off Route 11 on back streets.
- Farming practices that harm quality of life and environment.
- Older, middle & younger generations coming together on issues.
- The town is large and each section is disconnected from each other.
- There will be more seniors every year - Do we need assisted living?
- If you are not originally from De Kalb then you don't feel welcomed.
- Cleaning up - making everyone follow same rules and stay up to code.

Youth

- Youth leaving.
- Curfew for youths.
- Helping young adults.
- Nothing for teens to do.
- Loss of the young people.
- Nothing for children to do all year round.
- Child safety (due to lack of parent supervision).
- Lack of teenage & young adult programs for community involvement.

Question 55 - In a perfect world, what are the 2 most important change/improvement you would like to see in De Kalb in 3-5 years?

Housing

- Home improvement. (10)
- Senior housing. (4)
- Improved housing.
- Bring in more residents.
- Pride among homes/communities.
- Everyone having an affordable place to live.

Business

- Jobs. (46)
- New businesses. (43)
- Shopping. (17)
- Support family farms. (6)
- Farmers market. (4)
- Recreate the "Antique Capital of the North Country" atmosphere. (3)
- New restaurant. (2)
- Bank system.
- Increased tax base.
- Growth in economy.
- Opportunities for youth.
- Cleaner better auction barn.
- Reasons to stop in the Junction.
- Maybe having a medical center.
- Industrial park wants water and sewer.
- Developed small business park along Rt.11.
- Employ youths for the cleanup of the junction.
- Multipurpose attraction - activities for residents and travelers.
- Developed sense of community through activities and business.
- Crack down on these factory farms - Before our drinking water is contaminated.
- I would like to see the "Former Loopy's" restaurant cleaned up, Matott's lots, old cars taken care of - removed.
- Attract businesses through tourism like fishing, skiing, snowmobiling, hunting, summer camping, & recreation.
- Maybe some kind of energy co-op (town owned & operated) to provide cheap public power with non-bureaucratic public sector jobs.

Recreation

Recreation Area

- Better park. (7)
- Walking trail.
- Rail trail for recreation.
- Ice rink, community building.
- Public boat ramp on Oswegatchie.
- Public outdoor space - anything - walking trail?

Community Development Plan 2012

TOWN OF DE KALB



- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • More public trails for horseback riding, hiking, etc. • Large park, opposite the town offices by new parking lot. • Assist with play equipment for children (slides, swings, etc.). • I would like to see the tennis court cleaned up and maintained. • Community - oriented spaces - like a dog park or community garden. • Skating rink in winter months with a small fee to help with maintenance. • A walking path around the hamlet, so residents can safely walk to the | <ul style="list-style-type: none"> businesses, or just walk around the town. • I would like to see De Kalb create safe recreational areas for cycling, hiking, cross country skiing, snowshoeing that are maintained and created using De Kalb teenagers as a labor force. | <ul style="list-style-type: none"> • More recreational activities. • Kendrew, thanks for the Grange! • Entertainment (movies, eating places) etc. • More participation in local events by young people. • Anyone who has musical instrument to get together at the park and play, sing, dance, entertain all who love music, when weather is nice or maybe in a large building like the town hall. • Remember how Floyd Denehais loved family get togethers, bingo, card games, to play cards. I played pedro & pitch as a kid at activities. |
| <p>Misc</p> | | |
| <ul style="list-style-type: none"> • Nothing. • Greater population. • Keep local people here. • Less dependent on social services. • More young professional people moving here. • Looking to the creator and finisher of our faith. • Without running into some bad people downtown. | <ul style="list-style-type: none"> • Our town like all others needs God in our lives and more family unity. • This is definitely not a perfect world, and we have to work with what we do have, and what can be done. • I see couples on welfare your 3-6 kids, but the man and woman both smoking | <ul style="list-style-type: none"> and drinking beer on our dollars. • It's not right my family has to work seven days a week year round and these welfare's demand to be taken care of. Most of them are multigenerational. |
| <p>School</p> | | |
| <ul style="list-style-type: none"> • Consolidate school. (3) • Keep our school. • Better quality school. • Stop a cycle of dropping out of school in families. | <ul style="list-style-type: none"> • Decrease the amount of money come from school budgets. • New school superintendent - new school board - teachers who are motivated to teach well. | <ul style="list-style-type: none"> • Classical school curriculum and remove Hollywood/Disney movies from classrooms and remove new age outcome based state/Federal mandated reforms. |
| <p>Crime</p> | | |
| <ul style="list-style-type: none"> • Less drugs. | <ul style="list-style-type: none"> • Crime and safety, Barks Road various, burglaries, • Clean Up. (33) | <ul style="list-style-type: none"> drugs, high-speed youth, DWI's. • Improve roads. (21) |
| <p>Infrastructure</p> | | |

Community Development Plan 2012

TOWN OF DE KALB



- City Water/Sewer. (7)
- Revitalization. (7)
- Sidewalks. (6)
- Junk yards. (5)
- Public transportation. (5)
- RR Crossings. (2)
- Drainage problems. (2)
- High-speed internet. (2)
- More parking for seniors. (2)
- Stricter zoning.
- Upgrade Rt. 11.
- Interstate highway.
- Town Maintenance.
- Speed zone controls.
- Stop 4 lane highway.
- Maybe a rescue squad.
- Downtown foot traffic.
- Grants for infrastructure.
- More bussing for seniors.
- Make natural gas available.
- Use of our existing rail system.
- Fire station expansion w/more involvement.
- Traffic control Rt. 17 & US 11 at least on Wed.'s.
- Lots of new farms - restoring the farming landscape.
- A busy Main Street of foot traffic (resulting in jobs/income).

Taxes

- Less taxes. (13)
- Lower fire tax. (5)
- Lower property taxes. (5)
- Tax reduction -school tax reduction.
- PILOT for small upstate businesses.
- Seeing seniors get a fair deal on taxes & tax assessment.
- Taxes would not be based on how your property appears.
- The tax assessment changed so people would be encouraged to clean up their property rather than be punished.
- Put taxes and assessments at a better rate especially in an economical depressed area. They should be lower. We all pay more for nothing -roads are bad, home is a rundown and abandoned. Everything is rising but income.

Governance

- Dissolve Richville. (9)
- Humane officer. (3)
- Get community to address changes. (2)
- Speed Control.
- New village clerk.
- Curfew for youths.
- Appropriate zoning.
- Stop govt. programs.
- Relief from mandates.
- Publicity about the town.
- No improvements needed.
- Sharing of fire equipment.
- Apply for town/village grants.
- No DPW staff all way around.
- Nothing until economy improves.
- Team effort (stronger fire dep't.).
- More services in the community.
- Merge towns of De Kalb & Herman.
- Police get more involved with youth.
- More community involvement (Gov't.).
- Cut spending in the town in all departments.
- The state is broke, don't borrow money not there.
- Prevent small building lots without public's services.
- Fireman can come & burn our spring leaves & limbs.
- People who would like to see change in public office.
- Fewer public employees: Federal, state, county, and towns.
- A web site for good community information & communication.
- More community interest in the town's activities and participation.
- Better enforced laws to have people clean up their garbage and yards.
- Information from board meetings published in media and school newsletter.
- Positive attitude -bring up the appearance, and opportunities for work and recreation.
- Support than 99% of people who want this Town cleaned up. Not the 1% who junk it up.

Community Development Plan 2012 TOWN OF DE KALB



- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • Volunteers of community to help homeowners who can afford materials but not labor costs. • A strong sense through education and appropriate receptacles to deal with recyclables and garbage. | <ul style="list-style-type: none"> • Stop the town of De Kalb highway dept. catering to factory farms by fixing up dirt roads for their trucks. • Compile list of neighbors with equipment and know how willing to help other neighbors with the needs - | <p>lawn mowing, tree, plumbing, electrical, drywall, painting, etc for free!</p> |
|--|--|--|
- Quality of Life**
- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • People's friendliness. (6) • Child safety. • Keep the town rural. • Residence with high moral integrity. | <ul style="list-style-type: none"> • Affordability for seniors to live here. • Increase of new families into district. • Route 11 visual change through De Kalb. | <ul style="list-style-type: none"> • More self-respect in the areas around homes but not in the zoning like in cities but self-respect of home environments. |
|---|---|---|
- Question 57 - Please provide any suggestions you may have for our new Community Plan.
- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • Nothing. (5) • No job. • Clean up junk. • Go to work on it. • Treat people fair. • Mini golf course. • Shopping centers. • Less government reg. • No more trailer parks. • Try to attract business. • Shorter survey next time! • Stop wasting the money. • Grants to upgrade homes. • Taking care of our seniors. • Repair downtown buildings. • More town residents opinions. • More outreach by the chamber. • We need to attract more people. • Attract more people esp. families. • Something for children of all ages. • Think about plans when we get there. • Look into safe walking path thru town. | <ul style="list-style-type: none"> • Ambulance added to the fire department. • Gatherings, gatherings, more gatherings! • Good idea - but will not work in this town. • More parking other side of road for seniors. • Consider grants to renovate the housing stock. • Clean us up and people will want to come here. • Ice rink for families. • Farmers market, a field day. • Include Amish products as a community business. • A community garden next to fire hall in vacant lot. • Sounds good on paper but hard to do because of costs. • Keep Gov't. lean. • Consolidate schools where possible. • Not near enough to supply ideas. (I work in Watertown) • Café for kids with workshops and community gatherings. | <ul style="list-style-type: none"> • More things to do on a daily basis for teens and young adults. • Try to keep the area rural and clean. It is a good place to live. • A closer place to do shopping besides the Kinney's and Price Chopper. • Plan has to be kept realistic and simple, funding and resources are limited. • Grocery store, used clothing store, something unique to draw people here. • Really do something about the state of the Junction instead of talking about it. • Preteen and teen activities to get them in the right direction and be model citizens. • Improve the roads and bridges; try to attract wind power and solar power companies. • Cleanup route 11 corridor. Take advantage of Amish |
|---|---|---|



- settlements by encouraging them.
- Make entrance to count appealing. Cleanup main street. More community involvement.
- Do not restrict business in any way from locating in any areas of town they deem feasible.
- Involve more of those left out of most decisions - "the working Class." Include the Amish.
- More senior apartments like Sunrise Valley, fitness center for aerobics & exercise equipment.
- Check with Macomb about their efforts to keep Macomb clean. Plan a public recreation area.
- That people would get together more to do more. Trips or even have more community activities.
- Tell our politicians the rooftop highway is a scam and put their energy to something that may happen.
- Communicate information & news out to the community as has been done with this planning project.
- Maybe a responsible retired adult with brain cells to patrol the roads, gas paid for by community.
- Create some jobs for teens to learn the values of working and some responsibility (cleaning sidewalks).
- We need places for local jobs - grocery store, gas station, restaurant, possibly a Wal-Mart, prefer Kmart.
- Cut spending at the school. Cut taxes. People would be happier. End govt. employment nothing is free.
- Parking in front of restaurant on Rt. 11 blocks the view when coming off side street from Hermon direction.
- Hold more town meetings to get all interested residents to work together to make De Kalb a better place overall.
- There used to be a grocery store and there used to be a roller skating rink. Maybe an ice skating place for kids.
- Move gazebo out of parking lot and put on a grassy area surrounded w/flowers. So uninviting where it is now.
- Gazebo by the highway is nice but not able to be used b/c of dirt and grime from highway. Park needs to be expanded.
- Fully enforce building codes - even for Amish. Taxes. Homes are what require service, open land requires very little.
- I don't see any businesses moving to De Kalb. Help promote and advertise the existing Chamber of Commerce members.
- Dissolve village of Richville and keep "bedroom community status" with more recreation and more rules about property upkeep.
- Get the people involved beyond surveys & the occasional meetings. Engagement creates energy & ideas & decreases resistance.
- The state and county need to get back on their feet before the town plans on free money. So live on what we have and cut spending.
- I'm sorry to see the antique shops close and Gloria's. I think the market is still strong and introduce an architectural salvage shop.
- Coming from Little Rock Arkansas I like the laid-back of this community. This is why I'm not a good person to fill one of these surveys out.
- Improve visual appeal of the Junction - as that would improve use by all segments of the town. Create more community-oriented activities.
- Fix roads, streets, and sidewalks. Have you plow the roads not rip grass up. Have police come 3 times a day to make sure everything is alright.
- Grants towards senior housing improvements like new senior housing & new parking lots for senior housing. A grocery store like (Save-A-Lot).



- Instead of this survey, why not attend or speak at scheduled meetings in the town? Fire, local governments, library, churches, masons or stars, etc.
- With the TDS monopoly it's very difficult to keep up with the hi-tech end of things... it's the one part of our kid's education we can't support at home.
- Stop spending our tax dollars on nonsense. People that live here "at least the working class" generally like things the way they are - or we would leave.
- Keep taxes affordable. Bring back the "Antique Capital." Provide places to stay and eat to benefit from Corning, Colleges, and county workers visiting.
- This country is moving fast in the high tech industry & there is such a high need for disabled adults, children/youth to live asst. to stay in their own homes.
- Test interests - Start small. (Test?) Participation. Need people that will lead (work). Need to structure community accordingly - not just a bunch of names.
- Thinking on families, youth, and adolescents. What attracts them. Seeing improvements in schools, restaurants, and stores. Decent places to rent, eat, and meet.
- If De Kalb is looking to attract new businesses, possibly an industrial park or something along Route 11 would be good. Doesn't have to be big, just have one might help.
- Our community needs the same thing our country needs: a revival of righteousness, integrity, and high moral standards. In other words - good old fashioned family values.
- Industrial Park (starter businesses) funded by Pilot plan funds from a wind power farm, and grants for small businesses. Need high-speed internet. Build it and they will come.
- To make downtown appealing to people passing that they want to stop and shop and eat. To have a summer recreation program at school with councilors from high school.
- Need little shops, a place to grab a quick gift, like the shop that closed outside of town. Start ball team for teens access the ball field, especially during the summer when school teams are done.
- Think before you spend money we don't have. I live on less than \$1,000 per month. I live within my means. I know everyone make a lot more than that. Do you live within your means?
- One thing we have is lots of land! We need to attract businesses to our area use of that land. AG business is good, but it doesn't employ a high paying long-term with benefit jobs. We need industry!
- Old-fashioned neighbor helping neighbor will sustain positive changes in appearance. Make it a contest to win the neighbor of the year. Make De Kalb the friendliest place to live and work in the county!
- Have at least one public access river recreation area for swimming, fishing, picnic, playground, and possibly in boating access. Have a school/public use indoor pool. Have a public vote if local tax base.
- Taxes need to be lowered. How are we going to keep paying when we don't get raises at work. Money can't stretch any further. Children are gone, I'm ready to leave. (Remember - Bigelow is part of De Kalb)
- To try and get the community all interested in working together on this project. It is very hard to get everyone including the local organizations to all work together on different functions - so they will know what each other are doing.



- I don't feel a great deal needs to be done. Our roads are well maintained both winter and summer. Our assessments and taxes are very fair. Housing is affordable. Public officials are very courteous & excellent. It is a great place to live.
- We should have a part time staffed office (a few hours a week to start with, expanding if needed) where people can come for clerical help and advice & coordination of efforts on making their independent enterprises function more effectively.
- Because we are the central location in the county and because we have such high traffic flow through the town, I believe it is an excellent place for retail business (or any business as far as that goes). Because of the reasonable taxes, it is a good place to purchase a house.
- Truck stop; small motel/hotel; eliminate (slum) bldg's being rented to people with children very unsafe and owners need to be held responsible as they receive money's for this. Stop the "good old boy" attitudes in the town buildings/businesses; always same names.
- Provide incentives for people to clean up property. The village is along Route 11 and therefore gets a lot of exposure and it looks terrible. We have to change the approach to tax assessment. The tax increase if you will improve your property is so severe, nobody will do it. I didn't know, now I am sorry.
- I like my community because we are there for each other in a crisis (ice storm 1998). Our taxes are affordable, especially for fixed income. We need to expand our resources. Winter sports facility, ice skating, hockey, tubing hill, cross-country skiing, snowmobile, etc., summer sports, camp ground, shops etc.
- The town needs to become unique in some way. When traveling and someone sees a community with pride, flags, flowers, painted fences, they will stop. When they do, they spend time and money, which supports the community. There is little competition from Watertown to Canton to catch someone's eye.
- Have a farmers market each week if there isn't one. As a teenager, I went roller-skating every weekend at De Kalb. It was a great activity for all ages, especially children and teenagers. Bingo, card games, family get togethers to visit and eat together by each family bringing a covered dish, drink, and own table service. Picnic style. You get to know other people, brings you closer, you feel better and it is fun.
- I am on SSD trying to keep a roof over my head. My house needed to be sided; roof was leaking, septic was 40 years old. No help for me. I used all I had to side, to put a roof on, and \$6,000 loan for new septic. No help. People like me need help. I make \$150.00 a month payment so I could have proper septic. Now my floors are bad and I am afraid of falling through. Someday maybe.
- Comment - My grandmother as a girl lived in this community for many years. She spoke fondly of the closeness of the community, the well-kept village. In later years, she and my grandfather operated a farm in De Kalb. They were modest people but their home, barn, & property never looked as bad like the majority of homes in the village of Richville. In the 5 yrs I have been here, I have seen a huge deterioration in property and I am thinking seriously of selling my home before it gets worse.

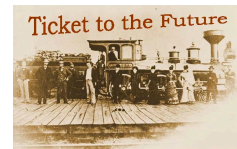


APPENDIX E. COMMUNITY MEETING RESULTS

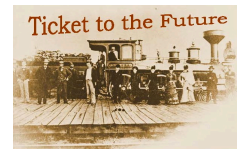
ROUND ONE

STRENGTHS

ITEM	VOTES	COMMENT
Very good schools	6	
Amish community	5	
Fire Dep't., first responders, emergency services	4	
Very good churches	3	
Local roads well kept	2	
Family values	2	Good place to raise kids.
Friendly businesses	2	
Beautiful farms and hunting lands.	2	
Library - Richville	1	
Senior Housing - nutrition	1	
River	1	
Antique Shops	1	
Local community people	1	
Quiet	1	
Water/Sewer	1	
Centrally located in County	1	
Livestock Auction - Sale Barn	1	
Local Am-Vets	1	
Underutilized farms	0	
Antique stores	0	
Route 11	0	
Small Population	0	
Rural	0	But convenient to services
A welcoming community	0	
Low cost real estate	0	
Close to Canada	0	
Family roots here	0	
Low tax rates	0	
Low crime rate	0	
Small traffic volume	0	
Resisted growth	0	
Small local businesses	0	Owned/operated locally
Chamber of Commerce	0	
Historical Association	0	
Opportunities for young farmers	0	
Good post office	0	



ITEM	VOTES	COMMENT
Medical services	0	
Downtown commercial space	0	
Weather	0	
WEAKNESSES		
Lack of universal internet access	7	
Better communication - town business	6	
Trash not picked up	6	
Lack of Community Pride	6	
Eye sores - junk in yards	5	
Pet Control	5	
More recreation opportunities	5	Rivers, trails, etc.
Amish Community	5	[Also noted as a strength]
Idle land - Ag	4	
Limited assistance for/to small businesses and startups.	4	
Lack of enforcement in timely manner	4	
No Community Center	4	
Lack of in town library	3	De Kalb
Jobs	3	
Public Transportation	3	
Recreation for kids needed	3	
More Daycare	2	
Small school population	2	Not in town
Housing stock	2	Limited, aging
Lack of youth activities	2	
Lack of young adult participation in community affairs.	2	Age 20-40
Lack of local jobs	2	
Better road maintenance needed	1	
Junk at commercial property	1	
Lack of apartments	1	
Lack of community income	1	
Upkeep of sidewalks on side streets	0	
Need more help for new or existing farms	0	
Route 11	0	Reason to stop
Untapped expertise in community	0	
Limited opportunity due to low population	0	
Distinct communities	0	Lack of Coordination
Acceptance of new comers	0	
No developers	0	Developer interest
OPPORTUNITIES		
Good for retirement	6	
Enhance visibility & livability	6	
Farmers Market	5	



ITEM	VOTES	COMMENT
Locally produced Amish products	4	
Attracting young people	3	
Potential for local businesses to develop	3	No franchises
New Businesses	2	
Diversity in products needed to supply local markets	1	
Opportunity to become bedroom community	1	
Utilize Wednesdays at Sale Barn	1	
Shopping Options	1	
Property available for development	1	
Expand & enhance recreation	1	
Support local businesses	1	
Community support of good things	1	
Bulk Food Store	1	
Space to grow	0	
Route 11 - get people to stop	0	
Foreign Trade Zone/Canada	0	
The river & its potential	0	Improve use
Inexpensive property	0	
Possible railroad distribution center	0	
More rental property	0	
House/garden tour.	0	
THREATS		
First impression	15	Especially at highway.
Board-people communication	8	
Over regulation of Fundraisers	6	Dinners, etc.
Roof-Top Highway	6	
Road Maintenance	5	Local
Cost of Fuel	5	
Lack of Viable housing.	4	
Lack of Funding	4	
Business signage on highways	4	
Lack of town website	3	
Property improvements = increase tax	3	
Route 11 - Unattractive	3	
High Speed Internet	3	Town-wide
Lack of Credit Information	2	
Telephone service providers limited	2	
Railway right-of-way maintenance	2	
Pet Control - Leash laws	2	
East De Kalb Rd railroad crossing	1	
Town speed limits.	1	
Infrastructure Capacity	1	
Dumping of Trash	1	Without paying



ITEM	VOTES	COMMENT
Uniqueness needed	0	
Small tax base	0	Lack of services
Fear of retaliation	0	
TOTAL VOTES CAST	247	



APPENDIX F. COMMUNITY MEETING RESULTS

ROUND TWO

Town of De Kalb Community Development Study

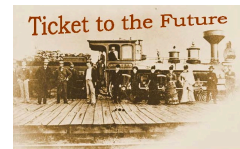
DRAFT Summary of Recommendations 1/27/2012

44 RESPONSES TABULATED/ 5 NOT USEABLE

New rank	Orig rank		action	score	hits	
1	1	7.1	Appoint a De Kalb Revitalization Steering Committee			
2	2	7.2	DRSC keep public informed			
3	23	2.5	Assist and support to new and developing businesses	198	34	
4	8	1.2	Organize Cleanup-fixup	173	31	
5	4	4.1	Secure funding for the rehabilitation of housing	169	26	
6	16	1.3	Enforcement of New York State Junk Yard Regulations	168	21	
7	7	1.1 3.2	Reassess policies and procedures for enforcement of junk regulations.	166	26	
8	20	6.1	Explore access to Natural Gas	157	25	
9	5	2.2	Rehabilitate businesses	153	23	
10	28	3.3	Continue to mitigate tax increases from property improvements.	122	23	
11	10	5.1	Gather reps of comm orgs to co-ordinate planning of events	110	18	



New rank	Orig rank		action	score	hits	
12	12	2.1	Liaison to regional economic development agencies	103	16	
13	27	4.2	Explore creation of more affordable housing for seniors and for young families.	97	20	
14	11	2.3	Expand and promote the Town website	83	14	
15	25	5.2	Maintain and upgrade recreational facilities	82	20	
16	17	2.4	Participate in regional events, that appeal to tourists.	77	14	
17	6	4.3	Explore adaptive reuse of BOCES building for housing	76	12	
18	18	4.4	Enforce NYS Code on mobile homes. Seek funding to rehab or replace sub-standard	74	14	
19	3	3.1	Town Board should fully utilize the website to keep the public informed	70	14	
20	14	6.3	explore expansion of DSL or Fiber Optic service in the Town.	63	14	
21	29	5.6	Work with the school districts to develop after school activities and intergenerational programs	57	14	
22	21	6.4	Improve sidewalks	51	9	
23	15	5.4	Further development of rec opportunities within the Town:	46	10	
24	26	6.5	Utilize website to communicate how, why, where and when road repairs are made.	42	10	
25	24	3.2	Support equitable enforcement of land use policies.	40	9	

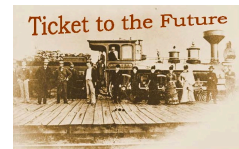


New rank	Orig rank		action	score	hits	
26	9	5.5	Explore why 2011 Youth Summer Recreation Program was not more successful	32	9	
27	19	5.3	Promote existing parks and recreation programs	22	6	
28	22	3.4	The Town -Village of Richville joint commission	20	4	
29	13	6.2	survey residents on tech needs and current capabilities.	16	4	



Summary of Vision Elements – Community Meetings

Cleaner Community	21
More stores	14
More recreational facilities	11
More community events	7
Affordable housing	7
Rural atmosphere	5
Internet access	3
Gas Station	3
Good places to eat	3
Senior Housing	3
Natural gas	2
Community Pride	2
Higher incomes	2
Thriving family farms	2
Town/village consolidation	1
Pavillion	1
Higher tax base	1



APPENDIX G. Businesses in the Town of De Kalb

A D Thornton & Sons Refrigeration	200 CR 15	De Kalb Jcnctn	347-3597
Allen-Denesha Funeral Home	4330 US Hwy 11	De Kalb Jcnctn	347-2122
Amaral Farm Repair	373 CR 15	De Kalb Jcnctn	347-4840
Bob's Computer S&S	80 Depot St	Richville	287-0148
Boland Creek Masonry	1349 Boland Rd	Richville	287-4237
Bush's Trucking & Excavation	1625 Boland Rd	Richville	287-3108
C.W. Augustine	3470 US Hwy 11	De Kalb Jcnctn	347-4700
Carvel Ace Hardware	4420 US Hwy 11	De Kalb Jcnctn	347-3465
Cathy's Taxes	1515 Maple Ridge Rd	De Kalb Jcnctn	347-4434
Cherokee Tree Service	242 Hayden Rd	Richville	848-2617
CWF Improvements	74 Depot St	Richville	287-0619
D And R Collectibles	472 Welch Rd	Richville	528-3778
Dale's Grocery	4327 US Hwy 11	De Kalb Jcnctn	347-2125
Dalton Deli	82 Main St	Richville	287-0700
De Kalb Dairy Products	1669 River Rd	De Kalb Jcnctn	287-3428
E-Edie's Inc.	461 CR 13	Richville	347-1755
EJ Noble Health Center	709 E. De Kalb Rd	De Kalb Jcnctn	347-2504
Fabric Arts	PO Box 349	Richville	287-2145
Fenlong Well Drilling	2656 US Hwy 11	Richville	287-3551
Four Season Flea Market	3231 US Hwy 11	De Kalb Jcnctn	347-2077
Gardenshare, Inc.	74 Depot St	Richville	347-3778
Hart Country Fabrics	115 CR 20	Richville	287-3250
Howard's Lawn Care	290 CR 17	De Kalb Jcnctn	347-2000
JAK Masonry	370 Welch Rd	Richville	287-0504
Jeffrey Lazovik Counseling Service	120 CR 17	De Kalb Jcnctn	347-4068
Kenneth C. Kerr Trucking	4340 US Hwy 11	De Kalb Jcnctn	347-2079
Kosb Photography	160 Old State Rd	De Kalb Jcnctn	714-2238
L&L Construction LLC	148 Jeffers Rd	De Kalb Jcnctn	347-3512
Livingston Auctions	3967 US Hwy 11	De Kalb Jcnctn	347-7777
Ma & Pa's Excellent Body Shop	491 Pooler Rd	De Kalb Jcnctn	347-5000
Matott Builders	588 E. De Kalb Rd	De Kalb Jcnctn	347-3835
Micro Trucking	19 School St	De Kalb Jcnctn	347-2182
My First Used Car	567 Welch Rd	Richville	287-0585
Northern Antiques	3175 US Hwy 11	De Kalb Jcnctn	347-3797
Old General Store Antiques	4352 US Hwy 11	De Kalb Jcnctn	347-1340
Orebed Sugar Shack	5030 Orebed Rd	De Kalb Jcnctn	347-3415
Parker Line Striping	3081 US Hwy 11	De Kalb Jcnctn	287-4400
Pine Crest Pet Parlor	2068 CR 19	De Kalb Jcnctn	347-2006
PJ's Diner	4342 US Hwy 11	De Kalb Jcnctn	262-6616
Recreation Performance	365 CR 20	Richville	287-3801



Richville Clinic	53 School St	Richville	287-4264
Richville Furniture Store	100 Main St	Richville	287-4226
Sangam Babaji Yoga	659 CR 20	Richville	287-3801
Seymour Sales Barn	4349 US Hwy 11	De Kalb Jcnctn	347-3325
Shattuck Auctions	332 Jeffers Rd	De Kalb Jcnctn	347-3003
Silver Leaf Diner	3231 US Hwy 11	De Kalb Jcnctn	347-1058
Spruce Ridge Log Houses LLC	837 River Road	Richville	323-4541
St Lawrence-Lewis Insurances	53 School St	Richville	287-2028
Stiles Used Auto Parts	11 Old State Rd	De Kalb Jcnctn	347-2061
Sugar Hill Day Care	116 Rice Rd	De Kalb Jcnctn	347-1039
Suzanne's Hair Shoppe	3 Ridge Rd	De Kalb Jcnctn	347-3591
Tim's Electric & Lightning	3420 SH 812	De Kalb Jcnctn	344-2490
Timeless Taste Catering	278 CR 25	De Kalb Jcnctn	347-2649
Treasured Antiques	3 School St	De Kalb Jcnctn	347-1604
Wainwright S Photography	112 Bilow Rd	Richville	287-2355

Farms

8 o'clock Ranch	293 Old Canton Rd	De Kalb Jcnctn	347-4352
Alguire Sanctuary Farm	229 Risley Rd	De Kalb Jcnctn	347-1680
Angel Acres	477 Rice Rd	De Kalb Jcnctn	386-3900
Apple Ridge Acres	550 Old Northerner Rd	De Kalb Jcnctn	287-0488
Brenda S Smith	540 E. De Kalb Rd	De Kalb Jcnctn	347-3634
Clyde R. Graybill	231 Hayden Rd	Richville	287-1516
David A. Jenkins	1074 River Rd	Richville	287-7685
Elm Dell Farm	315 Colton Rd	Richville	287-3282
Glad Tidings Farm	1263 River Rd	Richville	287-4846
James Brice, Jr.	192 Brice Rd	De Kalb Jcnctn	347-2083
James L. Whitton Dairies	2131 CR 19	De Kalb Jcnctn	347-2096
Jason C. Terpstra	1291 Boland Rd	Richville	287-4089
Ken Corssadden Dairies	1334 River Rd	Richville	287-2702
Ken Siegrist Farm Dairies	88 Welch Rd	Richville	287-4454
Kenneth J. DeLorme	1085 Maple Ridge Rd	De Kalb Jcnctn	347-3457
Leslie M. Davis	908 River Rd	Richville	287-3202
Levi S. Shetler Farm	1238 Maple Ridge Rd	De Kalb Jcnctn	344-7066
Lu-Bob Farm	129 CR 20	Richville	287-3238
Martin Farm	302 Bilow Rd	Richville	287-0994
Seven Springs Farm	15 Willow St	Richville	287-7788
Sugar Hill Organic Farms	116 Rice Rd	De Kalb Jcnctn	347-1768
Troy G. Garrison	297 Welch Rd	Richville	287-7981
Zion Farm	1308 Maple Ridge Rd	De Kalb Jcnctn	347-1461